



HOW TO LISTEN VIA CLOUDSOCIAL





LISTEN GUIDE

How to Listen with CloudSocial.

For Social Listen

Click on Listen Section from the Dashboard

- From the menu's available in Listen, select 'Social Listen'.

The screenshot displays the CloudSocial dashboard interface. On the left sidebar, the 'Listen' menu item is highlighted with a blue border. The main content area shows a 'Mentions' section with a 'Recent Posts Sort By: Newest' dropdown. A dropdown menu is open over the first mention, showing options: 'Social Listen', 'Advanced Listen', and 'Listen Insight'. The list of mentions includes:

Profile	Channel
exotic_gabbar101	demo@cloudsocial.io
Pro Gabbar	demo@cloudsocial.io
EGabbar101	demo@cloudsocial.io
Exotic Gabbar	demo@cloudsocial.io
Exotic Gabbar	demo@cloudsocial.io
Exoticgabbar	demo@cloudsocial.io
Sati Neha	demo@cloudsocial.io
NehaSati	demo@cloudsocial.io
Nehacloudpoint	demo@cloudsocial.io



LISTEN GUIDE

Enter the keyword you want to search in the Keyword Search Bar.

The screenshot displays the CloudSocial interface. At the top right, there is a 'Subscribe' button and a user profile for 'Pranjal'. Below this is a 'Set Keywords' section with a 'Keyword *' input field containing 'CloudSocial' and a red 'Submit' button. Underneath is a search bar with 'Search...' text, a magnifying glass icon, a 'Select Channel' dropdown menu, a 'Select Date Range' input field, and a red 'Search' button. The main content area shows four search results, each with a profile picture, a 'Posted by' name, a 'Keyword :- CloudSocial' label, a timestamp, and a text snippet. The results are from CloudSocial, Cloud Social, AppSumo, and CloudSocial.

Posted by [CloudSocial](#)

Keyword :- CloudSocial
4/6/2020 11:00:11 AM
CloudSocial is a Social Media Management & Engagement Platform. Experience our 7 days Free Trial - www.cloudsocial.io All ...

Posted by [Cloud Social](#)

Keyword :- Cloud Social
5/6/2024 1:39:04 PM
New Cloud Social platform, now available for android and ios #cloudsocial #cloudsocialapp #cloudsocialdelivery future updated ...

Posted by [AppSumo](#)

Keyword :- CloudSocial
10/15/2020 1:59:02 PM
CloudSocial lets you publish, respond, manage, and analyze content across all your social media channels from one platform.

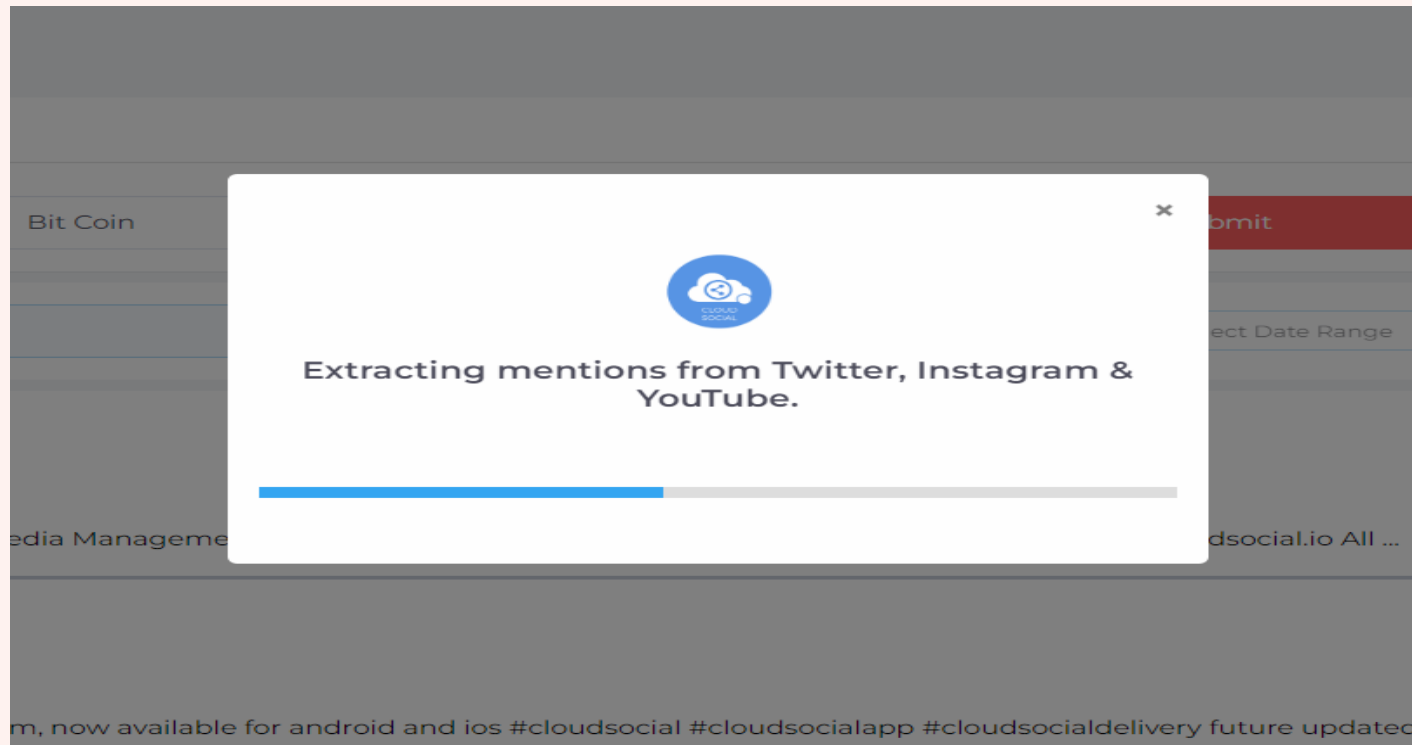
Posted by [CloudSocial](#)

Keyword :- CloudSocial
4/28/2021 6:59:09 AM
CloudSocial is a cloud-based social media management platform which allows you to manage your social media accounts



LISTEN GUIDE

Wait till the Mention's are Fetched from three Social channels i.e, Instagram, Twitter and YouTube.



LISTEN GUIDE

For Advanced Listen

Step 1A: Click On Advance Listen from the Listen section.

The screenshot displays the CloudSocial Listen interface. At the top right, there is a 'Subscribe' button and the user's name 'Pranjal' with a profile icon. Below this, the user's profile 'Pranjal' is shown with a 'Tier Selected : Enterprise' and '7 Days Left' indicator. The main section is titled 'Mentions' and includes a 'Recent Posts Sort By' dropdown set to 'Newest'. A dropdown menu is open, showing three options: 'Social Listen', 'Advanced Listen' (which is highlighted with a black border), and 'Listen Insight'. Below the mentions, there is an 'Added Social Channels' section with a button to 'Add Social Channel' and a list of channels, including 'Larry CloudSocial' with the email 'pranjaal@gmail.com'. At the bottom, there is a copyright notice 'Copyright © 2024 CloudSocial Technologies Pte Ltd' and a notification icon with a red '1'.



LISTEN GUIDE

For Advanced Listen

Step 1B: Follow the below mentioned steps to customize your query.

- Search from News, Blogs and Discussions. In the Text box you can add your query.
- From the 'Add Filter' button you can assign various filter to enhance your search.
- From the 'Crawled Since' you can search data from previous 30 days.
- Through 'Sort By' button you can sort the results

1

News, Blogs and Discussions Reviews

Build the query

Type your text here + Add Filters

2

Type your query here

1

Crawled Since Sort By

1 Day ago Crawl Date

3 4

5



LISTEN GUIDE

For Advanced Listen

You can also view your past queries from the 'View Past Queries' button and you can also use the option of view 'Sample Queries' which will help in building the query for your search.

From the XLS button you can download the data fetched from Advanced Listen in XLS format.

The screenshot displays the 'Advanced Listen' interface. At the top, there are two filter buttons: 'News, Blogs and Discussions' (highlighted in blue) and 'Reviews'. Below this is a section titled 'Build the query' with a text input field labeled 'Type your text here' and a '+ Add Filters' button. A larger text area below contains the placeholder 'Type your query here'. At the bottom, there are controls for 'Crawled Since' (set to '1 Day ago'), 'Sort By' (set to 'Crawl Date'), a 'View Past Queries' button with an upward arrow, a 'Sample Queries' button with a downward arrow, a red 'Run' button, and an 'XLS' download button with a downward arrow.



LISTEN GUIDE

For Advanced Listen

Step 1C: Once you have built your query, follow the steps mentioned below.

- Tap on Run Button to Run the query.
- The page view consist of 100 results, if you want next 100 results available for your search, tap on 'Next 100 Mentions'.

The screenshot displays the Clouds Social interface. On the left is a navigation sidebar with icons for Home, Omnibox, Listen, Publish, Analytics, AI Content, and Account, along with a red 'Help' button at the bottom. The main content area is titled 'Build the query' and features a search input field containing 'IPL 2024'. Below the input field are filters for 'Crawled Since' (set to '1 Day ago') and 'Sort By' (set to 'Crawl Date'). A 'Run' button is highlighted with a red box. To the right of the 'Run' button is an 'XLS' download icon. Below the query input is a 'Query results' section showing 'Total Results : 2587' and 'Results Available : 2487'. A 'Next 100 Mentions' button is highlighted with a red box. The first result is a news article from www.republicbharat.com with the headline 'पहले मुस्कुराई और फिर... हार्दिक से तलाक की अफवाहों के बीच नताशा ने इस पोस्ट से किया इशारा?'. The second result is from 247todaynews.com with the headline '"...that is why I play the best": Riyan Parag'.



LISTEN GUIDE

For Listen Insight

You can check the Insight of your Queries which you have searched on Advanced Listen by clicking on the Listen button on the Dashboard and then click on Listen Insight

The screenshot displays the CloudSocial dashboard interface. On the left is a vertical navigation sidebar with icons for Home, Omnibox, Listen (highlighted with a red box), Publish, Analytics, AI Content, and Account. At the bottom of the sidebar is a red 'Help' button. The main content area shows the user profile 'Pranjal' with a 'Subscribe' button and '6 Days Left' notification. Below this is a 'Mentions' section with a 'Recent Posts Sort By' dropdown set to 'Newest'. A list of mentions is shown, with 'Listen Insight' highlighted in green. The 'Added Social Channels' section at the bottom lists 'Larry CloudSocial' with an email address 'pranjsaal@gmail.com' and an 'Add Social Channel' button.

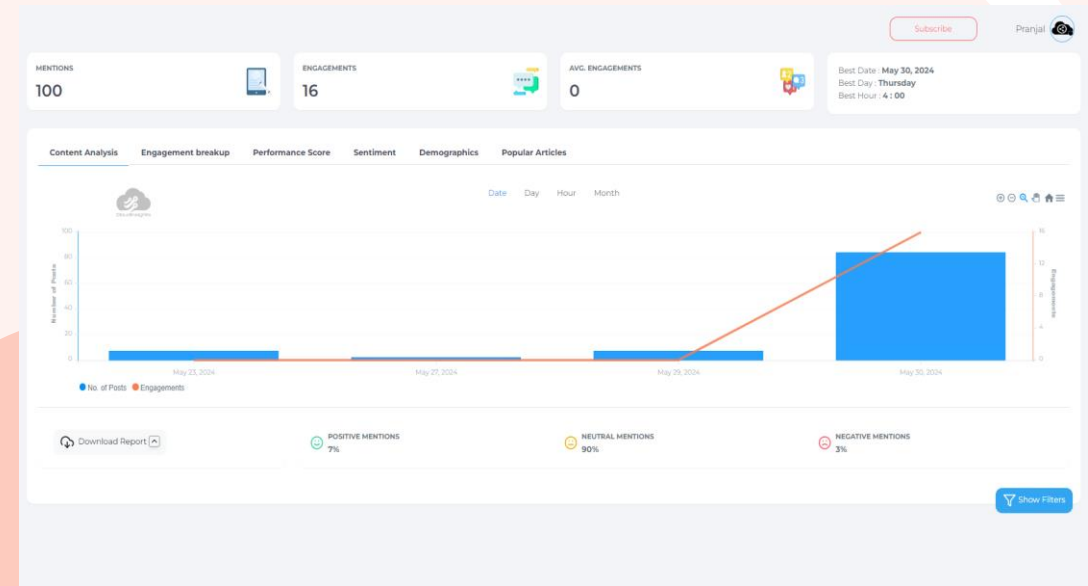
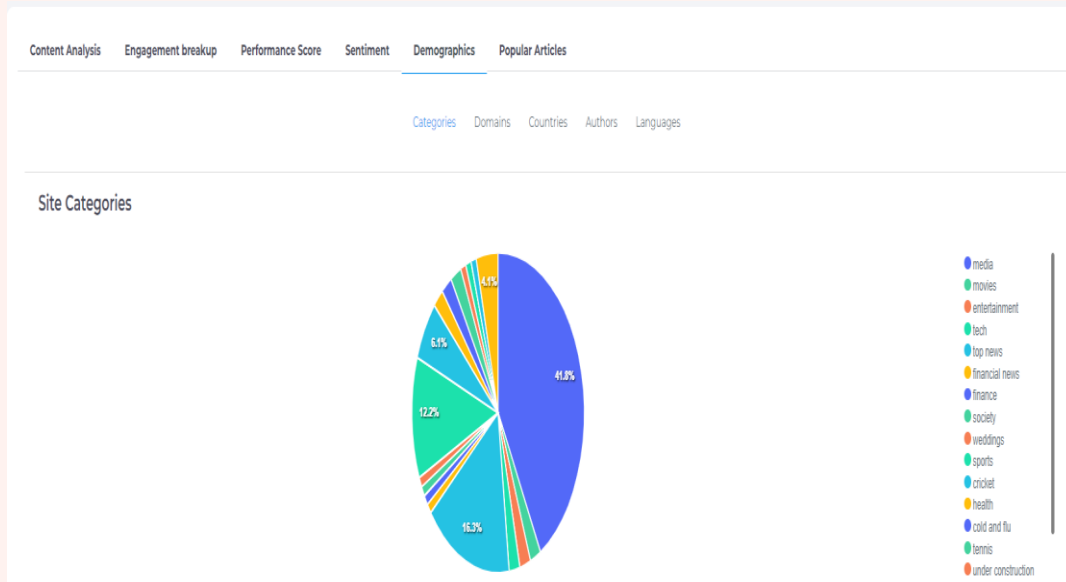


LISTEN GUIDE

For Listen Insight

You can view following from Listen Insight:

- Content Analysis
- Engagement Breakup
- Performance Score
- Sentiment
- Demographics
- Popular Articles.





CloudSocial Support
support@cloudsocial.io

