Silver Pack

The Silver Pack is best suited for start-ups, SME's, shops, freelancers and individuals.

ROLES FUNCTIONALITY SET UP

This document serves a guide to setup & the different roles in the Silver Pack and the functionality available to each user

- > ROLES
 - ***** Super Admin
 - Agent





- **▶** Functionality
 - □ Dashboard
 - □ Omnibox
 - ⇒ Publish
 - ⇒ Account
 - **⇒** Support



Dashboard



- > This is the default landing page in CloudSocial after you login.
- Do note that by default you will always see the latest posts and latest five mentions.
- > You can add social channels & users from shortcut button.



Omnibox



- > Can directly respond to the mention in Omnibox.
- > Assign or Approve workflow:
 - Approve mention assigned to Super Admin.
 - Comment on mention assigned to Super Admin.
- > Assign FYI workflow or an email a specific mention to following roles:







- You can set the status of the mention.
- You can tag the mention basis customizable tags
- You can set the sentiment of that mention .
- You can see chat history.
- You can see related post.
- You can see post traction.
- In Omnibox you also be able to see the following details with respect to the mention.
 - ♦ Date & time
 - Unique mention ID





- Social profile name of the sender.
- Status in life cycle with color coding.
- Set priority.



Publish (



- Create
- > Publish
 - **Publish Now**
- > Delete
 - Can delete failed posts
 - Can delete saved as drafts posts
 - Can take no action on deleted posts
- Save as draft
 - Posts which he has created can be saved as drafts
 - Can save as drafts posts which have failed



- > Recall
 - Only the immediate one is recalled
- > Crello & Pixabay
- > Post
 - Can post
 - Select from available social media profiles
- > FB Ad Manager
- > Instagram Ad Manager



Account



- > Create User You can create users and assign them to roles.
- > Create Brands- You can create brands also assign the users to brands.
- > Users List List of all users created on the platform.
- > Plan info You can see plan information, validity of pack and mentions available.



<u>Support</u>



- > Access our Support 24x7x365
 - Email
 - Chat
 - Live Calls
 - Raising Tickets to support team



of Users

Super Admin

> Silver - One





Agent

- **▶** Functionality
 - □ Dashboard
 - ⇒ Omnibox
 - \Rightarrow Support



Dashboard

Agent

> This is the default landing page in CloudSocial after you login.



<u>Omnibox</u>



Agent

- > Can directly respond to the mention in Omnibox.
- > Assign or Approve workflow:
 - Can assign a mention to Super Admin for approval
 - Can comment back to the sender on a specific mention.
- > Assign FYI workflow or an email a specific mention Super Admin,
 - You can set the status of the mention.



You can tag the mention basis customizable tags



- You can set the sentiment of that mention
- You can see chat history
- You can see related post
- You can see post traction
- In Omnibox you also be able to see the following details with respect to the mention:
 - ♦ Date & time
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<u>Support</u>



Agent

- > Access our Support 24x7x365
 - Email
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of Users



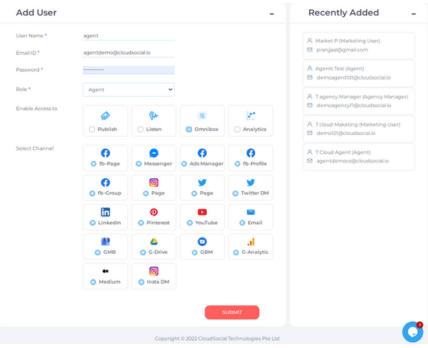
Agent

- Silver Two
- A specific agent can be mapped to one brand or a specific social media channel.
- Multiple agents can be mapped to the same brand or profile.



Add user





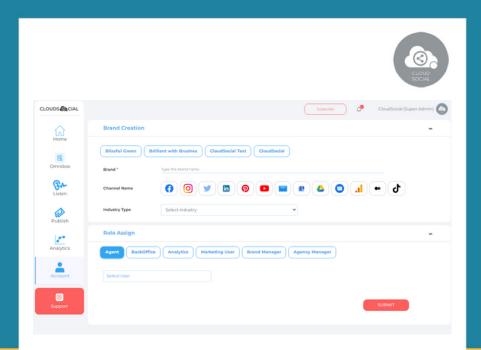
- > Steps to Add a Role
- Under Account Click on Create User.





- Fill in the required details (User Name, Email ID).
- Assign a ROLE to the User as per your requirement
- All the ROLES have by default access of all the Social Media Channels.
- Set a Temporary password
- The User will be added to the Role





> Steps to Add a Role

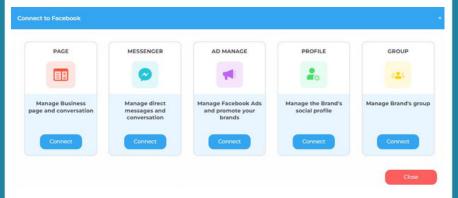
- Under the Account click on Brand Creation.
- Click on the social media profile which is to be added
- Follow the steps shown for each of the social media channels



Add Social Media Channels

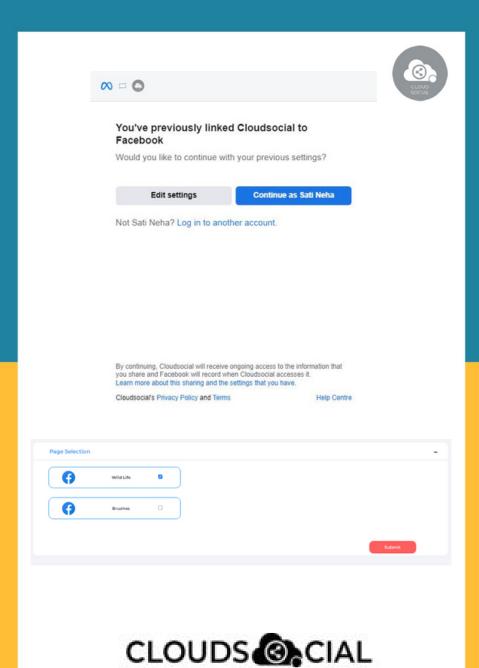


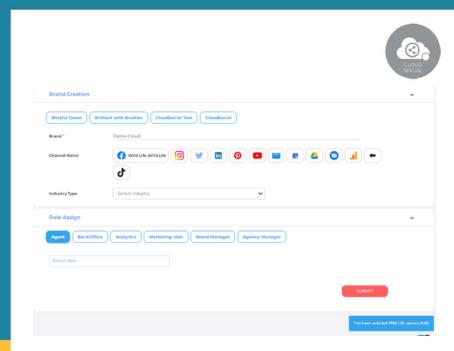




facebook Common	Account	
	Log in to Facebook	
	Email address or phone number	
	Password	
	Log In	
	Forgotten account? Sign up for Facebook Not now	
	Not now	







- > Steps for Adding a Facebook
- Once you click on Facebook, this screen will open up.
- Select which specific channel you wish to add and click on Connect.
- You will be asked to login to Facebook.

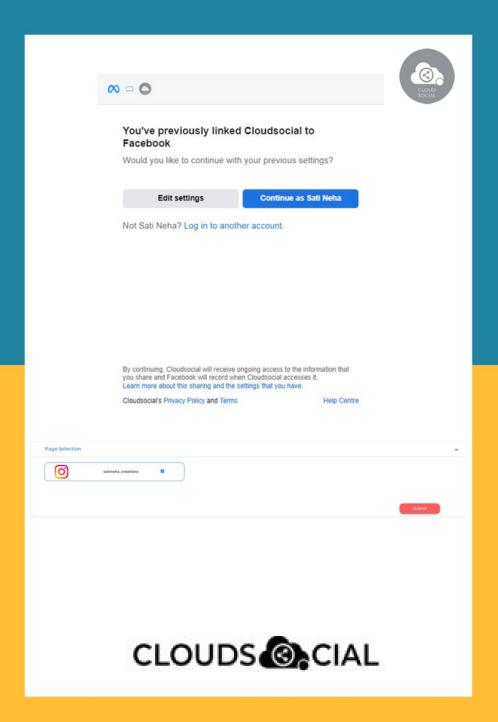


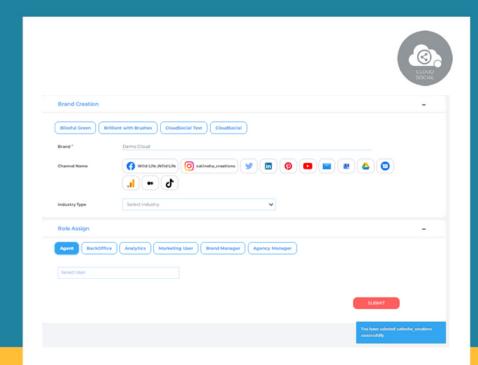
- Facebook will seek your permission to give access to CloudSocial, Accept.
- Your selected Facebook channel will get added.
- Click on the check box and Submit.

Note: Repeat for other Facebook channels.



♦ Instagram Connect to Instagram Ad Manager PAGE MESSENGER Manage Business Manage Instagram Ads Manage direct page and messages and and promote your conversation conversation brands facebook Crosso New Account Log in to Facebook Email address or phone number Password Forgotten account? Sign up for Facebook Not now CLOUDS CIAL





- > Steps for Adding a Instagram
- Once you click on Instagram, this screen will open up.
- Select which specific channel you wish to add and click on Connect.
- You will be asked to login to Facebook.



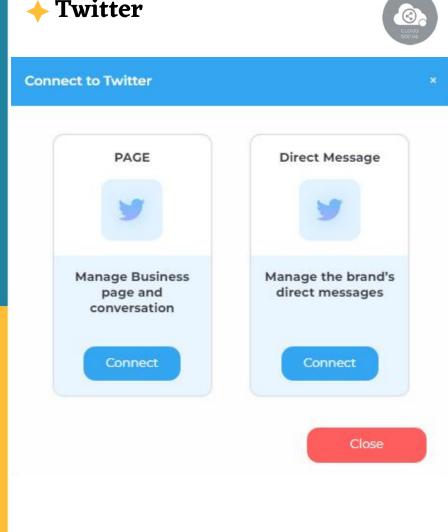
- Instagram will seek your permission to give access to CloudSocial, Accept.
- Your Instagram Business Page will get added.
- Click on the check box and Submit.

Note: Repeat for other Instagram channels.



→ Twitter











Sign up for Twitter >

Authorise Cloudsocial Integration to access your account?

Password

Remember me - Forgotten your password?

Authorise app

Cancel

This application will be able to:

- See Tweets from your timeline (including protected Tweets) as well as your Lists and collections.
- . See your Twitter profile information and account settings.
- · See accounts you follow, mute, and block.
- · Follow and unfollow accounts for you.
- · Update your profile and account settings.
- Post and delete Tweets for you, and engage with Tweets posted by others (like, unlike, reply to a Tweet, Retweet, etc.) for you.
- Create, manage, and delete Lists and collections for you.
- . Mute, block, and report accounts for you.
- Send Direct Messages for you and read, manage, and delete your Direct Messages.

Learn more about third-party app permissions in the Help Center.



Cloudsocial Integration

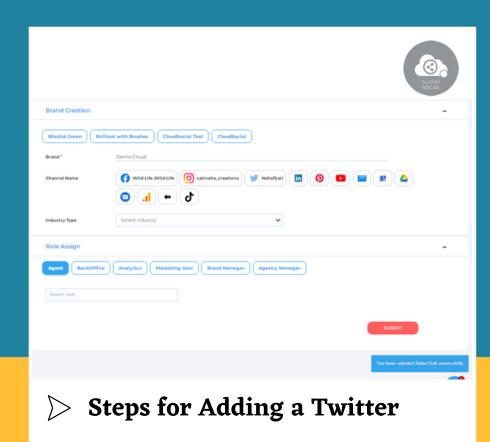
By Cloudsocial Technologies Pte Ltd cloudsocial io

It is a tool for brand management

Privacy Policy

Terms and Conditions





- Once you click on Twitter, this screen will open up.
- Select which specific channel you wish to add and click on Connect.
- You will be asked to login to Twitter.



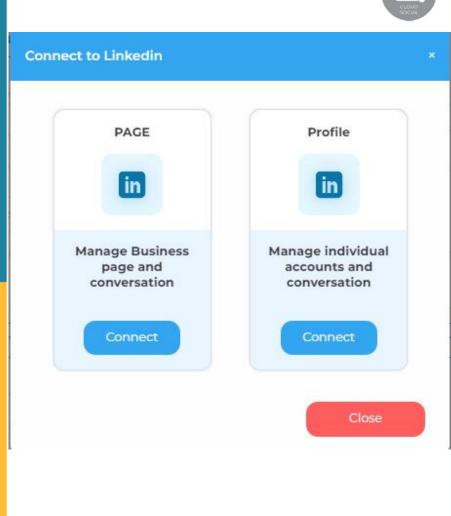
- Twitter will seek your permission to give access to CloudSocial, Accept.
- Your Twitter Profile will get added.

Note: Repeat for other Twitter channels.



♦ Linkedin





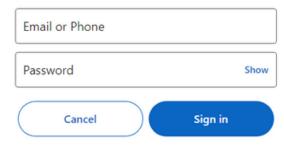




Linked in

Welcome Back

Don't miss your next opportunity. Sign in to stay updated on your professional world.



Forgot password?

New to LinkedIn? Join now





Linked in.





Cloudsocial would like to:

- Manage your organizations' pages and retrieve reporting data
- Retrieve your organizations' posts, including any comments, likes and other engagement data
- Retrieve reporting for your advertising accounts
- Use your name and photo
- Use your basic profile including your name, photo, headline, and public profile URL
- Manage your advertising accounts
- Post, comment and like posts on your organization's behalf
- · Retrieve your advertising accounts
- Use the primary email address associated with your LinkedIn account

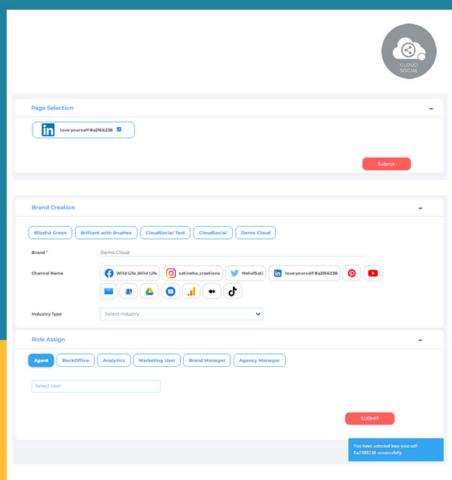
You can stop this sync in your LinkedIn settings. Cloudsocial terms apply. Learn more.

Not you?

Cancel

Allow





- > Steps for Adding a Linkedin
- Once you click on Linkedin, this screen will open up.



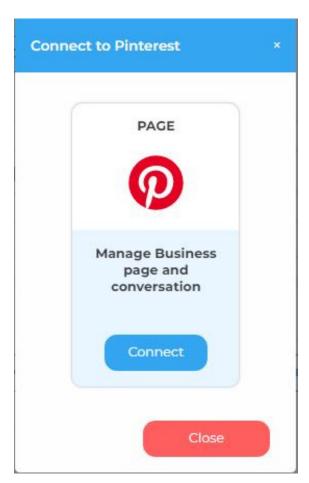
- Select which specific channel you wish to add and click on
 Connect.
- You will be asked to login to Linkedin.
- Linkedin will seek your permission to give access to CloudSocial, Accept.
- Your Linkedin Business Page will get added.
- Click on the check box and Submit.

Note: Repeat for other Linkedin channels.



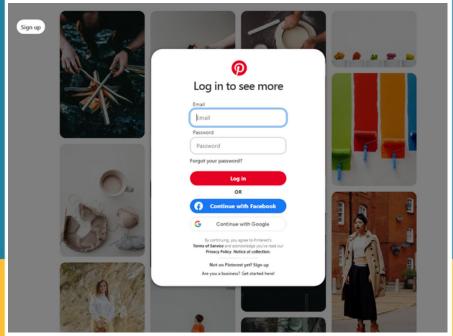
→ Pinterest



















Authorise app

CloudSocial App would like to:

See your public boards, including group boards you join

See your secret boards

Create, update or delete your public boards Create, update or delete your secret boards

See your public Pins

See your secret Pins

Create, update, or delete your public Pins Create, update, or delete your secret Pins See your user accounts and followers







Logged in as Nehacloudpoint Not your account? Log out.

Give acce

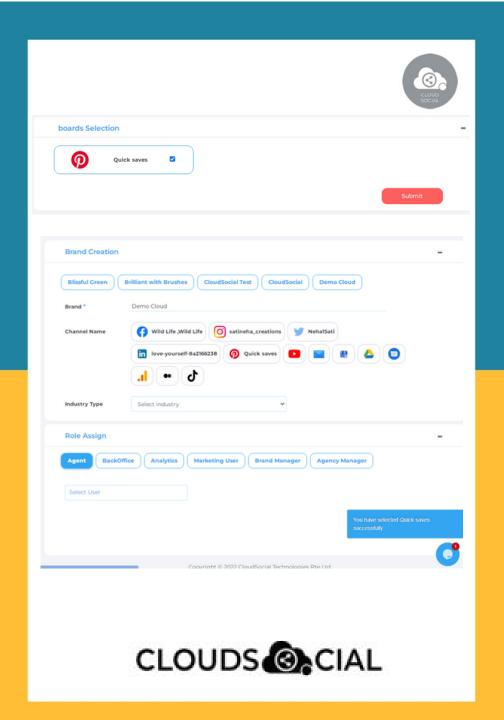
You can turn this off at any time in your settings.

We recommend reviewing the privacy policy for this app (CloudSocial App).

Access granted is covered by Pinterest's Terms of Service, Business Terms of Service and Privacy Policy.











- Once you click on Pinterest, this screen will open up.
- Click on Connect
- You will be asked to login to Pinterest.
- Pinterest will seek your permission to give access to CloudSocial, Accept.
- Your Pinterest will get added
- Click on the check box and Submit



♦ Youtube Connect to Youtube PAGE Manage YouTube Channel and Conversations Connect Close CLOUDS CIAL



G Sign in with	Google			
	Sig	gn in		
		cloudsocial.	io	
Email or pho	ne]
Forgot email	 ?			_
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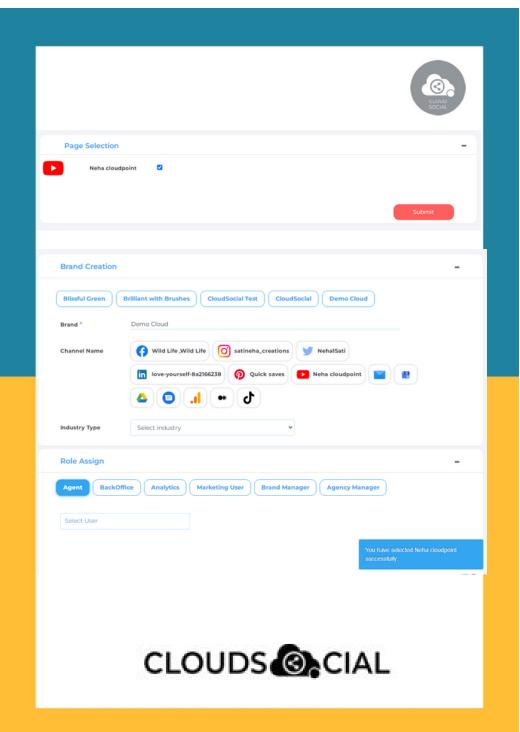


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Clo	udsocial wan	ts to access yo	our
	Google	Account	
	N nehaclouds	point@gmail.com	
This	will allow Cloudsoci	al to:	
•	See, edit, and permane videos, ratings, comme	ntly delete your YouTube ents and captions	(
	View YouTube Analytic YouTube content	s reports for your	(
Make	sure you trust Clo	udsocial	
	,	info with this site or app. cess in your Google Acco	
Learn	how Google helps you	share data safely.	
See Cl	oudsocial's Privacy Po	licy and Terms of Service	
	Cancel	Allow	

English (United States) -

Help Privacy Terms









- Once you click on YouTube, this screen will open up.
- **Click on Connect**
- You will be asked to login to YouTube.
- YouTube will seek your permission to give access to Google account, Continue.
- Your YouTube will get added
- Click on the check box and Submit







Email Channel Confi	guration Details		×
Incoming Email Set	tings		
Mail Server*		Port Use SSL/TSL	
Username *		0	
Password *			
Protocol *	○ Imap ○ Pop3		
Outgoing Email Set	tings		
Display Name		Port Use SSL/TSL	
SMTP Mail Server *			
Support Email ID*			
Username *			
Password *			
		Close Save	





Cloud



Cloud Social

cloudsocialdemocs@gmail.com







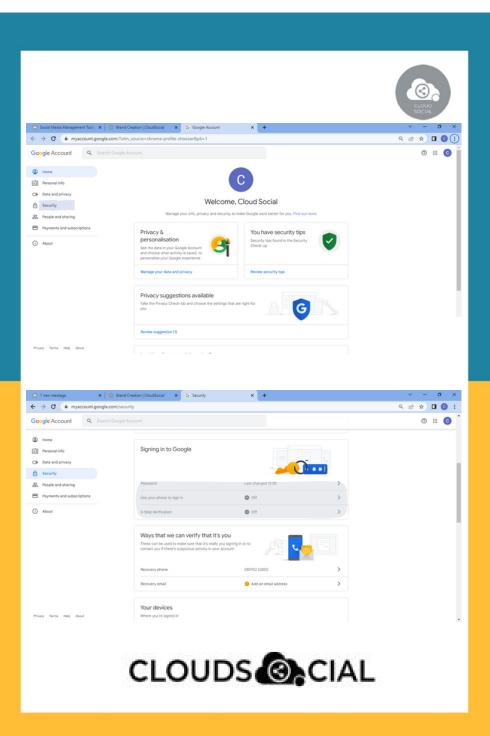






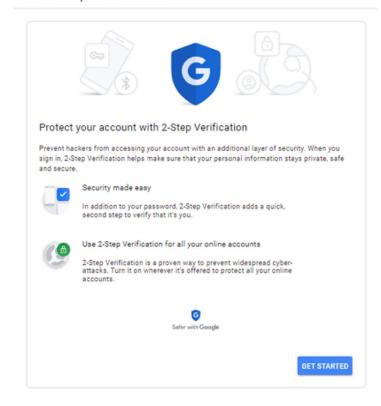








← 2-Step Verification







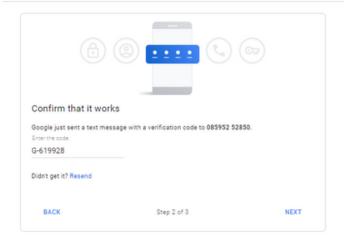
← 2-Step Verification

Let's set up your phone	
What phone number do you want to use?	
Google will only use this number for account security. Don't use a Google Voice number. Message and data rates may apply.	
How do you want to get codes?	
Text message	
Show more options	
Step 1 of 3	NEXT

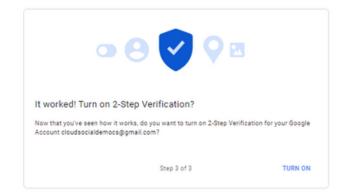




← 2-Step Verification

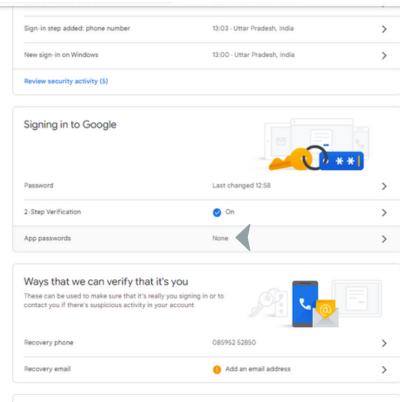


← 2-Step Verification







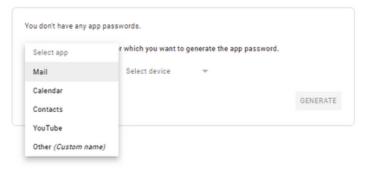






← App passwords

App passwords let you sign in to your Google Account from apps on devices that don't support 2-Step Verification. You'll only need to enter it once so you don't need to remember it. Learn more



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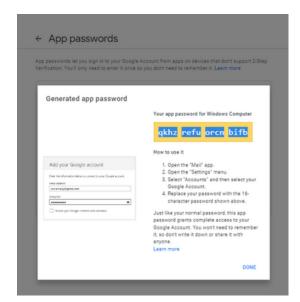
elect the app and	device fo	r which you want to generate the app password.	
Mail	-	Select device iPhone iPad BlackBerry Mac Windows Phone Windows Computer	GENERATI





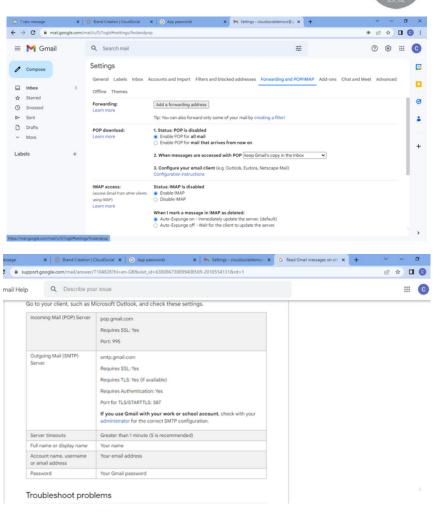
← App passwords

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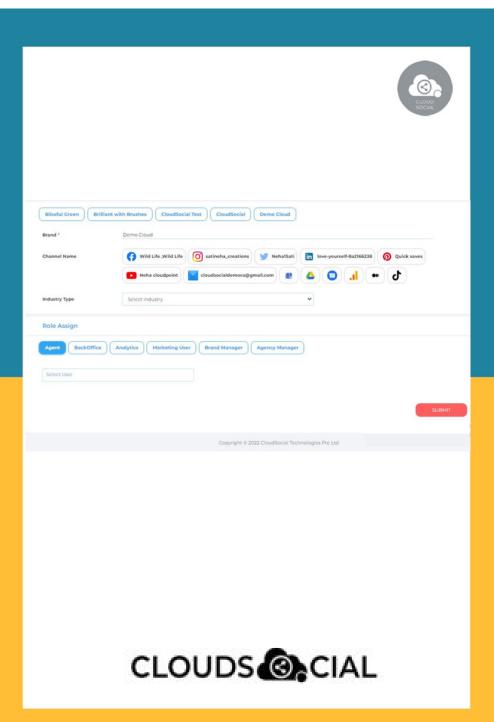












> Steps for Adding a Email



Once you click on Email, this screen will open up.

In order to add Email in CloudSocial you have to complete 2 steps verification of your email.

- Steps:
- Go to your Email Profile
 (Which you wish to add in CloudSoical)
- Click on 'Manage Your Google Account'
- Complete the 2 Steps verification

Once you complete the 2 steps verification, you will get the option to create the App Password.



Once you create the App Password you have to go to your Email Settings



- Fill all the mandatory details for Incoming email settings
- Fill all the mandatory details for Outgoing email settings
- Click on Save
- Your Email Channel will get set up



♦ Google My Business









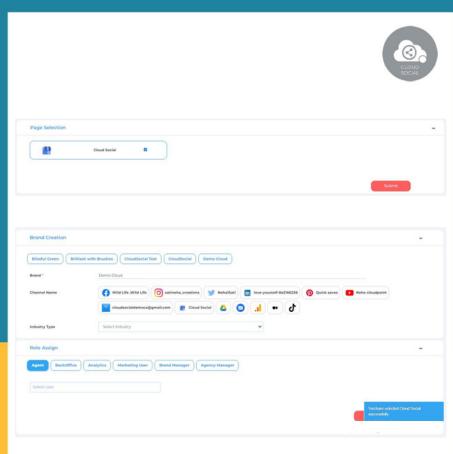
	Cian i		
	Sign i	n	
t	o continue to clo	udsocial.io	
Email or p	hone		
Forgot email?			
Create accou	int		Next





cloudsocial.io	wants access to
your Goo	gle Account
cloudsocial	democs@gmail.com
When you allow this acc	cess, cloudsocial.io will
 See, edit, create and of listings. Learn more 	delete your Google business
Make sure that you trus	st cloudsocial.io
	e info with this site or app. You
Learn how Google helps you	share data safely.
See cloudsocial.io's privacy	policy and Terms of Service.
Cancel	Continue





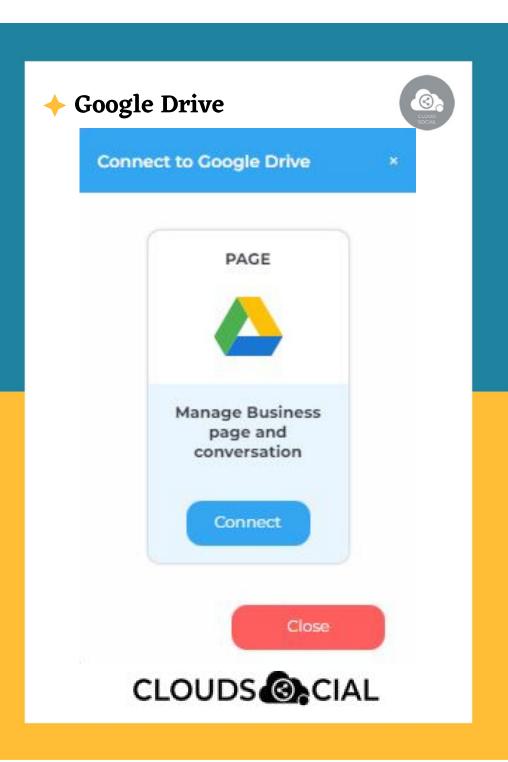
- > Steps for Adding a Google My Business
- Once you click on Google My Business, this screen will open up.





- You will be asked to login to GMB
- GMB will seek your permission to give access to Google account, Continue.
- Your GMB will get added
- Click on the check box and Submit







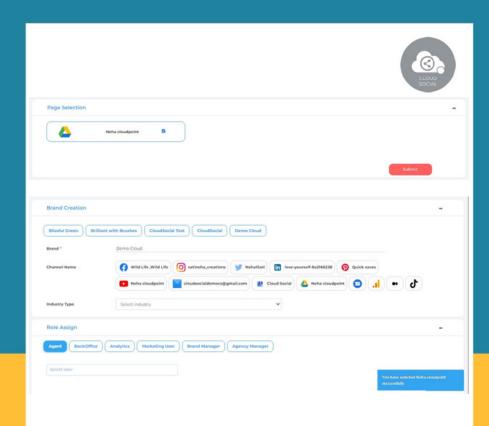
		Sign in		
		ue to cloudsoc	ial.io	
Ema	il or phone			
Forgot	email?			
Create	account		Nex	





	((3)
CI	oudSocial w	ants additional
acc	ess to your	Google Account
	N nehacloud	point@gmail.com
0	CloudSocial alrea	ady has some access
See th	he 1 service that Clo	udSocial has some access
Make s	sure you trust Clo	udSocial
100.00		e info with this site or app. You cess in your Google Account
Learn ho	ow Google helps you	share data safely.
See Clou	udSocial's Privacy Po	olicy and Terms of Service.
	Cancel	Continue





- > Steps for Adding a Google Drive
- Once you click on Google Drive, this screen will open up
- Click on Connect
- You will be asked to login to Google Drive

CLOUDS CIAL

 Google Drive will seek your permission to give access to Google account, Continue.

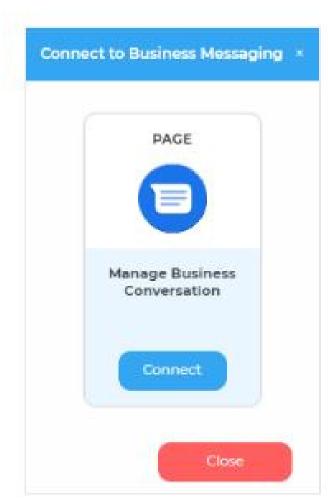


- Your Google Drive will get added
- Click on the check box and Submit



♦ Google Business Messaging





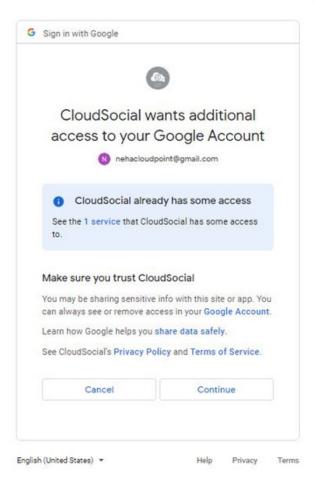




		Sign in		
	to conti	nue to clouds	ocial.io	
Ema	il or phone			
Forgot	email?			
Create	account			lext

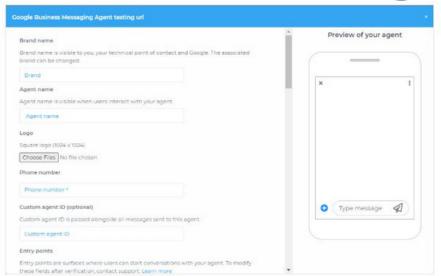
















> Steps for Adding a Google Business Messaging



- Once you click on Google Business Message, this screen will open up
- Click on Connect
- You will be asked to login to
- Google Business Message
- Google Business Message will seek your permission to give access to Google account, Continue.
- Fill the mandatory details
- Your Google Business Messaging will get added



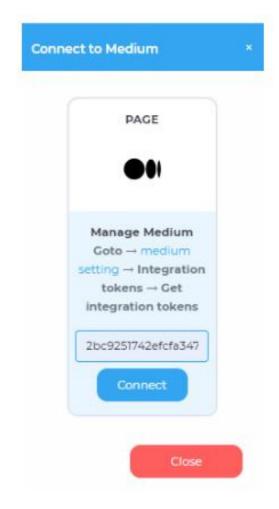
→ Medium



Conr	nect to Medium	×
	PAGE	
	•••	
	Manage Medium Goto → medium	
	setting → Integration tokens → Get	
	integration tokens	
	Connect	
	Close	









- > Steps for Adding a Medium
- Once you click on Medium, this screen will open up.
- **Click on Connect**
- Go to medium setting
- Security and apps
- Integration token
- Get integration token.
- Enter the integration token
- Click on connect.

