

PLATINUM PACK

THE PLATINUM PACK IS BEST SUITED FOR SOCIAL
MEDIA AND DIGITAL AGENCIES



This document serves a guide to the different roles in the platinum Pack and the functionality available to each user.

ROLES

**SUPER
ADMIN**

AGENT


**BACK
OFFICE**

MARKETING

**BRAND
MANAGER**

ANALYTIC

**AGENCY
MANAGER**

CLOUDS  SOCIAL

PLATINUM PACK



FUNCTIONALITY



CLOUDS  CIAL



SUPER ADMIN



PLATINUM
PACK

DASHBOARD

SUPER ADMIN



This is the default landing page in CloudSocial after you login.



Do note that by default you will always see the latest posts and latest five mentions.

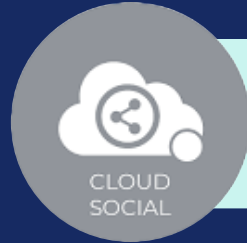


You can add social channels & users from shortcut button.

CLOUDS  CIAL



SUPER ADMIN



PLATINUM
PACK

OMNIBOX



Can directly respond to the mention in Omnibox.



Assign or Approve workflow:

📍 Approve mention assigned to Super Admin

📍 Comment on mention assigned to Super Admin



Assign FYI workflow or an email a specific mention to following roles:

📍 Agent

📍 Analytic

📍 Back Office

📍 Marketing

📍 Brand Manager

📍 Agency Manager



Can set the status of the mention



Can tag the mention basis customizable tags

CLOUDS SOCIAL



SUPER ADMIN



PLATINUM
PACK

OMNIBOX



Can set the sentiment of that mention



Can see chat history



Can see related post



Can see post traction



Can see the following details regarding the particular mention in Omnibox



Date & time



Unique mention ID



Social profile name of the sender



Status in life cycle with color coding



Set priority

CLOUDS  CIAL



SUPER ADMIN



PLATINUM
PACK

PUBLISH



Create



Publish



Publish Now



Publish Later



Recurrence



Recurrence can be set on



Daily Basis



Weekly Basis (on the selected date of the week)



Monthly Basis (on the selected date of the Month)



Yearly Basis (on the selected date of the year)



At fixed time



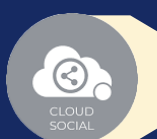
Pause



When recurrence is on



Approved post when recurrence is on



Resume

CLOUDS SOCIAL



SUPER ADMIN



PLATINUM
PACK

PUBLISH



Delete

- Can delete post sent for approval
- Can delete post which he/she has rejected
- Can delete post which are waiting for approval
- Can delete failed post
- Can delete paused post
- Can delete resumed post
- Can delete save as draft post
- Can delete sent post when recurrence is true
- Can take no action on deleted posts



Save as Draft

- Post which he/she has created can be saved as drafts
- Can save as draft posts which have failed

CLOUDS  CIAL



SUPER ADMIN



PLATINUM
PACK

PUBLISH



Reject



Can reject posts which have been sent for approval



Recall



Only the immediate one is recalled when recurrence is true, but future will continue



Only the immediate one is recalled when no recurrence is set



Approve



Sent for approval posts



Waiting for approval



Rejected posts



Failed posts



Crello & Pixabay



Post



Can Post



Select from available social media profiles

CLOUDS SOCIAL



SUPER ADMIN



PLATINUM
PACK

PUBLISH



Can send post through email to following roles



Agent



Analytic



Back Office



Marketing



Brand
Manager



Agency
Manager



Calendar - Unified view of the scheduled posts by day/ week/ month



FB Ad Manager



Instagram Ad Manager

CLOUDS SOCIAL



SUPER ADMIN



PLATINUM
PACK

LISTEN



Can set your keyword for listening here



Mention Count



SUPER ADMIN



PLATINUM
PACK

ANALYTICS



Downloading the customizable reports for the various Social media channels



Access to the Analytics section organized by :



Brand (Aggregate across all Social media channels)



Facebook



Instagram



Twitter



Youtube



Pinterest



Linkedin



Email



GMB



Tiktok



Team



Sentiment



Google
Analytic

CLOUDS SOCIAL



SUPER ADMIN



PLATINUM
PACK

ANALYTICS



NPS : Net Promoter Score



Mail Configuration

CLOUDS  CIAL



SUPER ADMIN



PLATINUM
PACK

ACCOUNT



Create User - Can create users and assign them to roles



Create Brands- Can create brands. Also assign the users to brands



Users List - List of all users created on the platform



Plan info - Can see plan information, validity of pack and mentions available

CLOUDS  CIAL



SUPER ADMIN







PLATINUM
PACK

SUPPORT



Access our Support 24x7x365

-  Email
-  Chat
-  Live Calls
-  Raising Tickets to support team

CLOUDS  CIAL



SUPER ADMIN



PLATINUM
PACK

OF USER



Platinum - One

CLOUDS  CIAL

PLATINUM PACK

AGENT

FUNCTIONALITY



DASHBOARD



OMNIBOX



SUPPORT

CLOUDS  CIAL



DASHBOARD

AGENT



This is the default landing page in CloudSocial after you login.



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OMNIBOX



Can directly respond to the mention in Omnibox.



Assign or Approve workflow:



Can assign a mention to all roles



Can comment back to the sender on a specific mention



Assign FYI workflow or an email a specific mention to following roles:



Super Admin



Analytic



Back Office



Marketing



Brand Manager



Agency Manager



Can set the status of the mention



Can tag the mention basis customizable tags

CLOUDS SOCIAL



OMNIBOX



Can set the sentiment of that mention



Can see chat history



Can see related post



Can see post traction



Can see the following details regarding the particular mention in Omnibox



Date & time



Unique mention ID



Social profile name of the sender



Status in life cycle with color coding







Set priority



SUPPORT



Access our Support 24x7x365

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CLOUDS  CIAL



OF USER



Platinum - Twenty

- A specific agent can be mapped to one brand or a specific social media channel
- Multiple agents can be mapped to the same brand or profile

PLATINUM PACK

BACK
OFFICE

FUNCTIONALITY



DASHBOARD



Listen




ANALYTIC



ACCOUNT



SUPPORT

CLOUDS  CIAL



BACK OFFICE



PLATINUM
PACK

DASHBOARD

BACK OFFICE



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CLOUDS  CIAL



BACK OFFICE



PLATINUM
PACK

LISTEN



Can set your keyword for listening here



Mention Count

CLOUDS  CIAL



BACK OFFICE

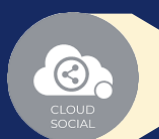


PLATINUM
PACK

ANALYTICS



Downloading the customizable reports for the various Social media channels



Access to the Analytics section organized by :



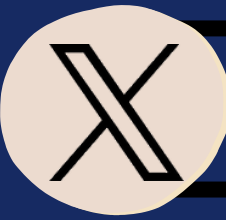
Brand (Aggregate across all Social media channels)



Facebook



Instagram



Twitter



Youtube



Pinterest



Linkedin



Email



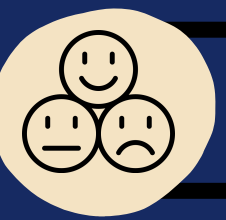
GMB



Tiktok



Team



Sentiment



Google
Analytic

CLOUDS SOCIAL



BACK OFFICE



PLATINUM
PACK

ANALYTICS



NPS : Net Promoter Score



Mail Configuration

CLOUDS  CIAL



BACK OFFICE



PLATINUM
PACK

ACCOUNT



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CLOUDS  CIAL



BACK OFFICE



PLATINUM
PACK

SUPPORT



Access our Support 24x7x365



Email



Chat



Live Calls



Raising Tickets to support
team

CLOUDS  CIAL



BACK OFFICE



PLATINUM
PACK

OF USER



Platinum - One

CLOUDS SOCIAL

PLATINUM PACK

MARKETING
USER

FUNCTIONALITY

▶ DASHBOARD

▶ PUBLISH

▶ LISTEN

▶ ANALYTIC

▶ ACCOUNT

▶ SUPPORT

CLOUDS SOCIAL



MARKETING
USER



PLATINUM
PACK

DASHBOARD

MARKETING



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CLOUDS  CIAL



MARKETING
USER



PLATINUM
PACK

PUBLISH



Create



Publish



Publish Now



Publish Later



Recurrence



Recurrence can be set on



Daily Basis



Weekly Basis (on the
selected date of the week)



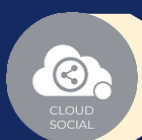
Monthly Basis (on the
selected date of the Month)



Yearly Basis (on the
selected date of the year)



At fixed time



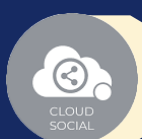
Pause



When recurrence is on



Approved post when
recurrence is on

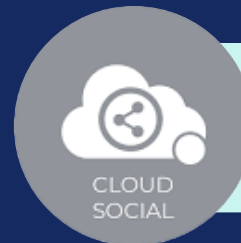


Resume

CLOUDS SOCIAL



MARKETING
USER



GOLD PACK

PUBLISH



Delete

- Can delete post sent for approval
- Can delete post which he/she has rejected
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- Can delete resumed post
- Can delete save as draft post
- Can delete sent post when recurrence is true
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Save as Draft

- Post which he/she has created can be saved as drafts
- Can save as draft posts which have failed

CLOUDS  CIAL



MARKETING
USER



GOLD PACK

PUBLISH



Reject



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Approve



Sent for approval posts



Waiting for approval



Rejected posts



Failed posts



Crello & Pixabay



Post



Can Post



Select from available social media profiles

CLOUDS SOCIAL



MARKETING
USER



PLATINUM
PACK

PUBLISH



Can send post through email to following roles



Super Admin



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Back Office



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Brand
Manager



Agency
Manager



Calendar - Unified view of the scheduled posts by day/ week/ month



FB Ad Manager



Instagram Ad Manager

CLOUDS  CIAL



MARKETING
USER



PLATINUM
PACK

LISTEN



Can set your keyword for listening here



Mention Count



ANALYTICS

 Downloading the customizable reports for the various Social media channels

 Access to the Analytics section organized by :

 Brand (Aggregate across all Social media channels)





MARKETING
USER



PLATINUM
PACK

ANALYTICS



NPS : Net Promoter Score



Mail Configuration



MARKETING
USER



PLATINUM
PACK

ACCOUNT



Create Brands- Can create brands. Also assign the users to brands.



MARKETING
USER







PLATINUM
PACK

SUPPORT



Access our Support 24x7x365

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CLOUDS  CIAL



MARKETING
USER



PLATINUM
PACK

OF USER



Platinum - Seven

- 📍 A specific marketing role can be mapped to one brand or a specific social media channel.
- 📍 One marketing role can be mapped to multiple brands.

CLOUDS  CIAL

PLATINUM PACK



FUNCTIONALITY



DASHBOARD



ANALYTIC



SUPPORT

CLOUDS  CIAL



ANALYTIC
USER



PLATINUM
PACK

DASHBOARD

ANALYTIC



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CLOUDS  CIAL



ANALYTIC
USER



PLATINUM
PACK

ANALYTICS



Downloading the customizable reports for the various Social media channels



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Instagram



Twitter



Youtube



Pinterest



Linkedin



Email



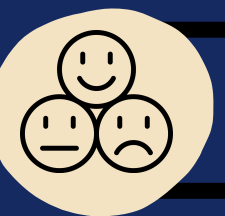
GMB



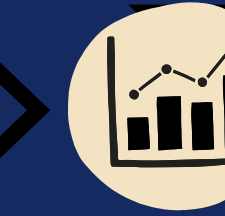
Tiktok



Team



Sentiment



Google
Analytic

CLOUDS SOCIAL



ANALYTIC
USER



PLATINUM
PACK

ANALYTICS



NPS : Net Promoter Score



Mail Configuration



ANALYTIC
USER







PLATINUM
PACK

SUPPORT



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CLOUDS  CIAL



ANALYTIC
USER




PLATINUM
PACK

OF USER



Platinum - Seven

- 📍 A specific analytic role can be mapped to one brand or a specific social media channel.
- 📍 One analytic role can be mapped to multiple brands.

CLOUDS  CIAL

PLATINUM PACK

BRAND
MANAGER

FUNCTIONALITY



DASHBOARD



OMNIBOX



ANALYTIC



ACCOUNT



SUPPORT

CLOUDS  CIAL



BRAND
MANAGER



PLATINUM
PACK

DASHBOARD

BRAND MANAGER



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CLOUDS  CIAL



BRAND
MANAGER



PLATINUM
PACK

OMNIBOX



Can directly respond to the mention in Omnibox.



Assign or Approve workflow:

📍 Can assign a mention to all roles

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Assign FYI workflow or an email a specific mention to following roles:

📍 Super Admin

📍 Analytic

📍 Back Office

📍 Marketing

📍 Agent

📍 Agency Manager



Can set the status of the mention



Can tag the mention basis customizable tags

CLOUDS SOCIAL



BRAND
MANAGER



PLATINUM
PACK

OMNIBOX



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Can see chat history



Can see related post



Can see post traction



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Date & time



Unique mention ID



Social profile name of the sender



Status in life cycle with color coding



Set priority

CLOUDS  CIAL



BRAND
MANAGER

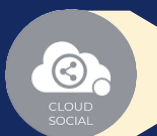


PLATINUM
PACK

ANALYTICS



Downloading the customizable reports for the various Social media channels



Access to the Analytics section organized by :



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Facebook



Instagram



Twitter



Youtube



Pinterest



Linkedin



Email



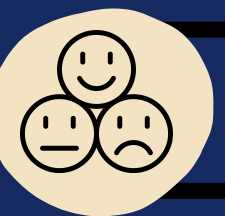
GMB



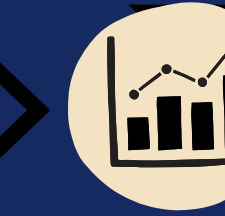
Tiktok



Team



Sentiment



Google
Analytic

CLOUDS SOCIAL



BRAND
MANAGER



PLATINUM
PACK

ANALYTICS



NPS : Net Promoter Score



Mail Configuration



BRAND
MANAGER



PLATINUM
PACK

ACCOUNT



Plan info - Can see plan information, validity of pack and mentions available

CLOUDS  CIAL



BRAND
MANAGER








PLATINUM
PACK

SUPPORT



Access our Support 24x7x365

-  Email
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-  Raising Tickets to support team

CLOUDS  CIAL



BRAND
MANAGER




PLATINUM
PACK

OF USER



Platinum - Seven

- 📍 A specific brand manager role can be mapped to one brand or a specific social media channel.
- 📍 In Platinum Pack, seven brand managers can be mapped to seven different brands

CLOUDS  CIAL

PLATINUM PACK

AGENCY MANAGER

FUNCTIONALITY



DASHBOARD



OMNIBOX



PUBLISH



ANALYTIC



SUPPORT

CLOUDS  CIAL



AGENCY
MANAGER



PLATINUM
PACK

DASHBOARD

AGENCY MANAGER



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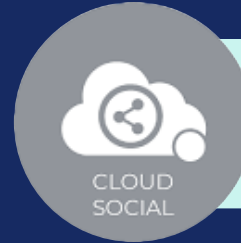


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CLOUDS  CIAL



AGENCY
MANAGER



PLATINUM
PACK

OMNIBOX



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Assign FYI workflow or an email a specific mention to following roles:



Super Admin



Analytic



Back Office



Marketing



Brand
Manager



Agent



Can set the status of the mention



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CLOUDS SOCIAL



AGENCY
MANAGER



PLATINUM
PACK

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Can set the sentiment of that mention



Can see chat history



Can see related post



Can see post traction



Can see the following details regarding the particular mention in Omnibox



Date & time



Unique mention ID



Social profile name of the sender



Status in life cycle with color coding



Set priority

CLOUDS  CIAL



AGENCY
MANAGER



PLATINUM
PACK

PUBLISH



Create



Publish



Publish Later



Recurrence



Recurrence can be set on



Daily Basis



Weekly Basis (on the
selected date of the week)



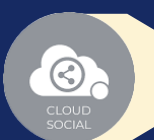
Monthly Basis (on the
selected date of the Month)



Yearly Basis (on the
selected date of the year)



At fixed time



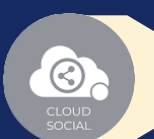
Pause



When recurrence is on



Approved post when
recurrence is on



Resume

CLOUDS SOCIAL



AGENCY
MANAGER



GOLD PACK

PUBLISH



Delete

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- Can take no action on deleted posts



Save as Draft

- Post which he/she has created can be saved as drafts
- Can save as draft posts which have failed

CLOUDS  CIAL



AGENCY
MANAGER



GOLD PACK

PUBLISH



Reject



Can reject posts which have been sent for approval



Recall



Only the immediate one is recalled when recurrence is true, but future will continue



Only the immediate one is recalled when no recurrence is set



Approve



Sent for approval posts



Waiting for approval



Rejected posts



Failed posts



Crello & Pixabay



Post



Can Post



Select from available social media profiles

CLOUDS SOCIAL



AGENCY
MANAGER



PLATINUM
PACK

PUBLISH



Can send post through email to following roles



Super Admin



Analytic



Back Office



Agent



Brand
Manager



Marketing
Manager



FB Ad Manager



Instagram Ad Manager

CLOUDS  CIAL



ROLE ASSIGN

The screenshot shows the 'Brand Creation' and 'Role Assign' sections of the CloudSocial interface. The 'Brand Creation' section includes tabs for 'Blissful Green', 'Brilliant with Brushes', 'CloudSocial Test', and 'CloudSocial'. It has a 'Brand' input field, a 'Channel Name' field with social media icons, and an 'Industry Type' dropdown. The 'Role Assign' section has tabs for 'Agent', 'BackOffice', 'Analytics', 'Marketing User', 'Brand Manager', and 'Agency Manager', and a 'Select User' dropdown. A 'SUBMIT' button is at the bottom right.



Steps to Assign a Role in Brand

Once you created a user from the create user section. You have to go ahead towards the Brand Creation Page.

- 📍 Go to the Account
- 📍 Select the Brand on which you want to assign the user.
- 📍 Click the Role Assign option at the bottom and select the role you want to assign

CLOUDS  CIAL

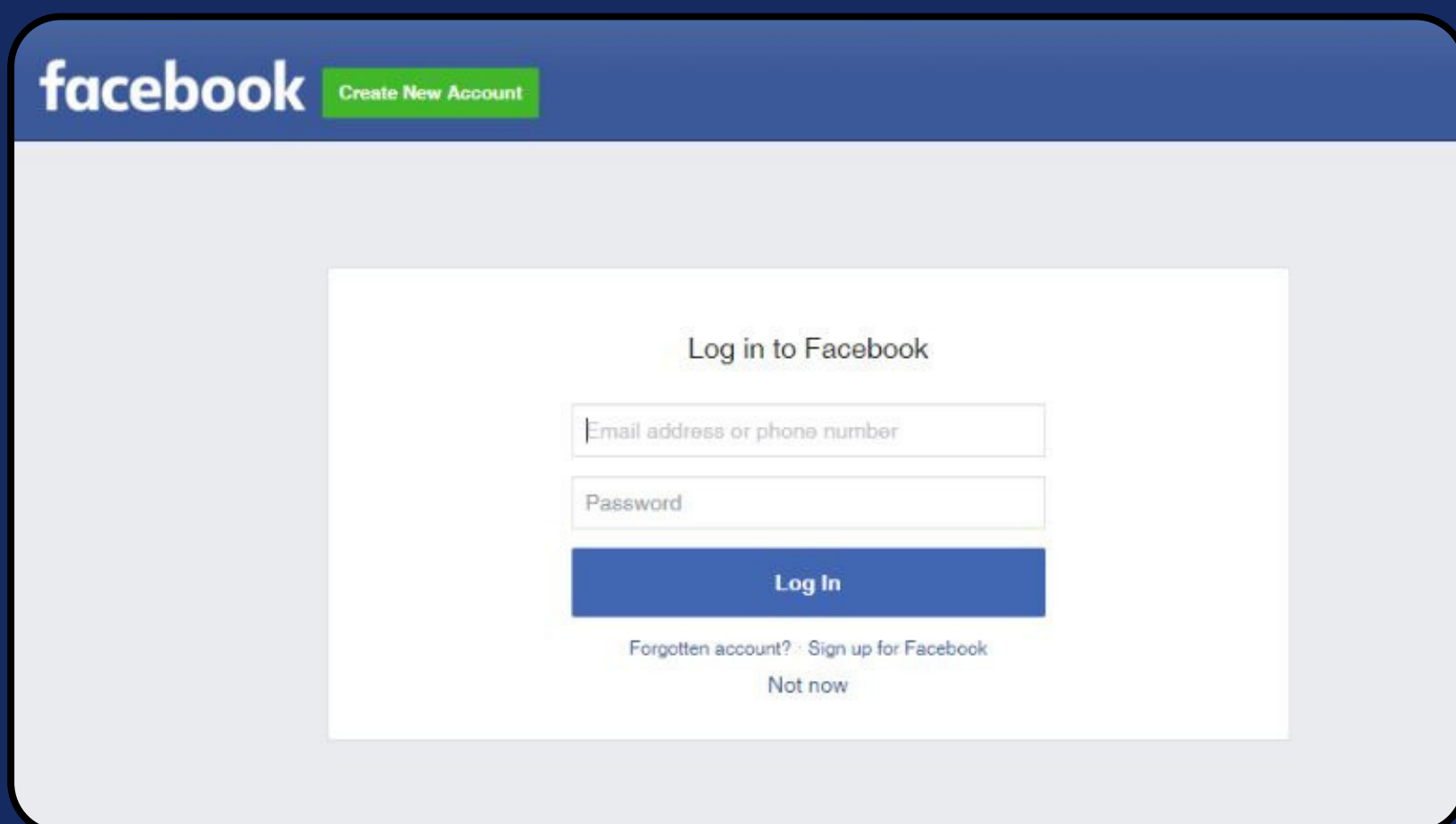
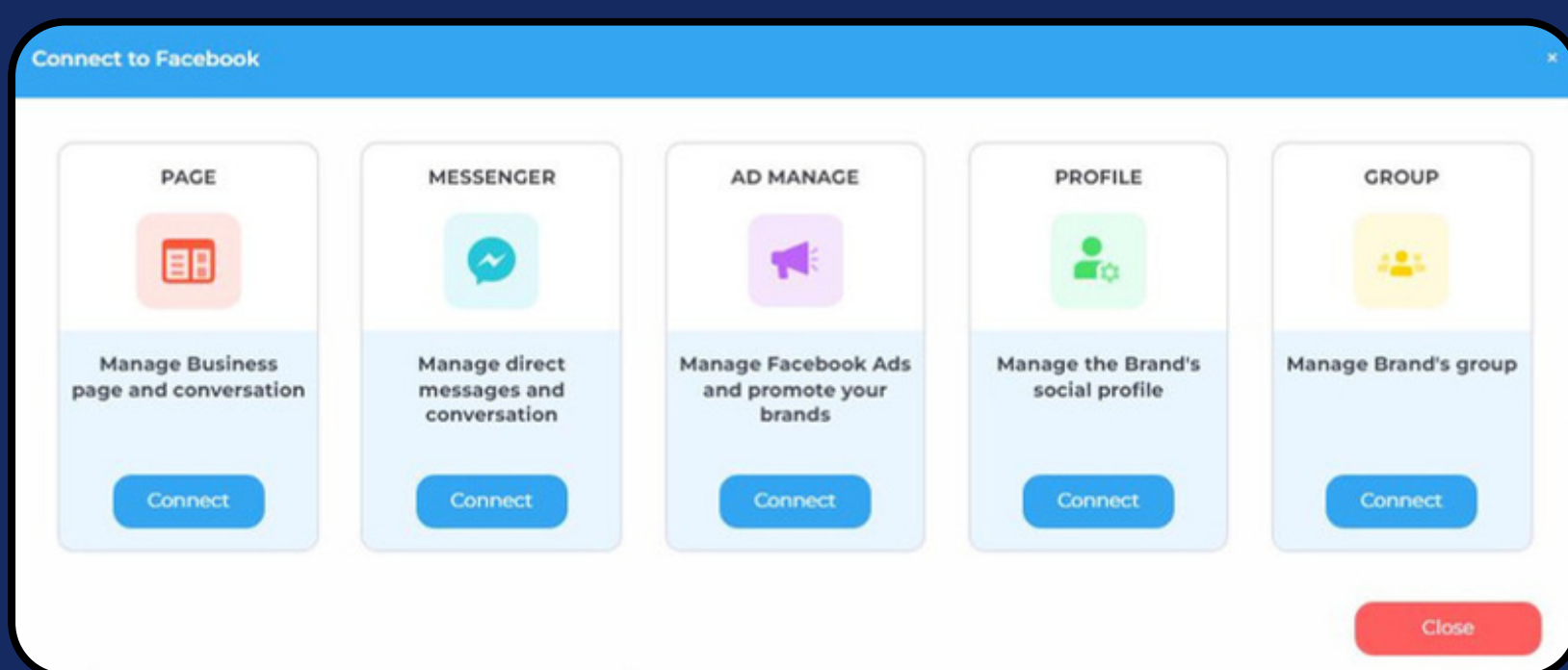


 Select the particular user from the drop-down menu and click on the submit button.




ADD SOCIAL MEDIA CHANNELS



Facebook





You've previously linked Cloudsocial to Facebook

Would you like to continue with your previous settings?


[Edit settings](#) [Continue as Sati Neha](#)


Not Sati Neha? [Log in to another account.](#)

By continuing, Cloudsocial will receive ongoing access to the information that you share and Facebook will record when Cloudsocial accesses it. [Learn more about this sharing and the settings that you have.](#)

[Cloudsocial's Privacy Policy and Terms](#) [Help Centre](#)

Page Selection

 Wild Life













 Brushes


[Submit](#)

Brand Creation

[Blissful Green](#) [Brilliant with Brushes](#) [CloudSocial Test](#) [CloudSocial](#)

Brand * Demo Cloud

Channel Name  Wild Life, Wild Life           



Industry Type

Role Assign

[Agent](#) [BackOffice](#) [Analytics](#) [Marketing User](#) [Brand Manager](#) [Agency Manager](#)

[SUBMIT](#)

You have selected Wild Life successfully.



Steps for adding Facebook

Once you click on Facebook, attached screen will open up.

- 📍 Click on Connect after selecting the channel you wish to add.
- 📍 You will be asked to login to Facebook.
- 📍 Facebook will seek your permission to give access to CloudSocial, Accept.
- 📍 Your selected Facebook channel will get added.
- 📍 Click on the check box and Submit.


Note: The same procedure should be followed for other Facebook channels

Instagram



Connect to Instagram


PAGE



Manage Business page and conversation

Connect


Ad Manager



Manage Instagram Ads and promote your brands

Connect

MESSENGER



Manage direct messages and conversation

Connect

Close




facebook [Create New Account](#)

Log in to Facebook

Log In

[Forgotten account?](#) · [Sign up for Facebook](#)
[Not now](#)



You've previously linked Cloudsocial to Facebook

Would you like to continue with your previous settings?



[Edit settings](#) [Continue as Sati Neha](#)

Not Sati Neha? [Log in to another account.](#)

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[Cloudsocial's Privacy Policy and Terms](#) [Help Centre](#)

Page Selection











 satineha_creations 




[Submit](#)

Brand Creation

[Blissful Green](#) [Brilliant with Brushes](#) [CloudSocial Test](#) [CloudSocial](#)

Brand * Demo Cloud

Channel Name  Wild Life,Wild Life  satineha_creations        

Industry Type

Role Assign

[Agent](#) [BackOffice](#) [Analytics](#) [Marketing User](#) [Brand Manager](#) [Agency Manager](#)

[SUBMIT](#)

You have selected satineha_creations successfully.



Steps for adding Instagram

Once you click on Instagram, this screen will open up

- 📍 Click on Connect after selecting the channel you wish to add.
- 📍 You will be asked to login to Facebook.
- 📍 Instagram will seek your permission to give access to CloudSocial, Accept
- 📍 Your Instagram Business Page will get added
- 📍 Click on the check box and Submit.


Note: The same procedure should be followed for other Instagram channels

Twitter



Connect to Twitter [Close]


PAGE



Manage Business page and conversation

Connect

Direct Message



Manage the brand's direct messages

Connect

Close

Twitter [Sign up for Twitter]


Authorise Cloudsocial Integration to access your account?

Username or email

Password

Remember me - Forgotten your password?

Authorise app Cancel



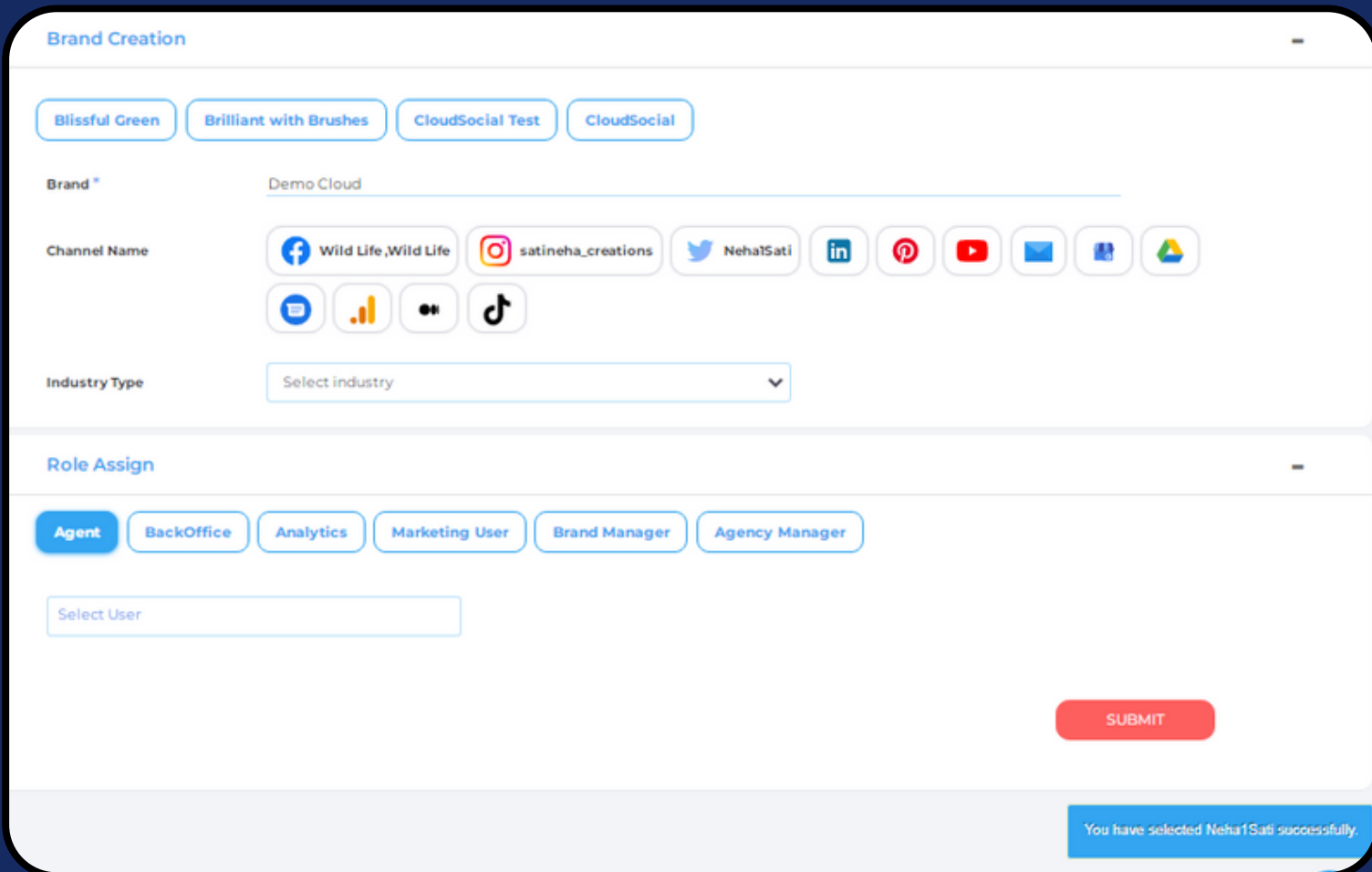
Cloudsocial Integration
By Cloudsocial Technologies Pte Ltd
cloudsocial.io
It is a tool for brand management
[Privacy Policy](#)
[Terms and Conditions](#)

This application will be able to:

- See Tweets from your timeline (including protected Tweets) as well as your Lists and collections.
- See your Twitter profile information and account settings.
- See accounts you follow, mute, and block.
- Follow and unfollow accounts for you.
- Update your profile and account settings.
- Post and delete Tweets for you, and engage with Tweets posted by others (like, unlike, reply to a Tweet, Retweet, etc.) for you.
- Create, manage, and delete Lists and collections for you.
- Mute, block, and report accounts for you.
- Send Direct Messages for you and read, manage, and delete your Direct Messages.

Learn more about third-party app permissions in the Help Center.

We recommend reviewing the app's terms and privacy policy to understand how it will use data from your Twitter account. You can revoke access to any app at any time from the Apps and sessions section of your Twitter account.



Steps for adding Twitter

Once you click on Twitter, attached screen will open up.

- Click on Connect after selecting the channel you wish to add.
- You will be asked to login to Twitter.
- Twitter will seek your permission to give access to CloudSocial, Accept.
- Your Twitter Profile will get added.
- Click on the check box and Submit.

Note: The same procedure should be followed for other Twitter channels

LinkedIn



Connect to LinkedIn

PAGE

Profile

Manage Business page and conversation

Manage individual accounts and conversation

Connect

Connect

Close

LinkedIn

Welcome Back

Don't miss your next opportunity. Sign in to stay updated on your professional world.

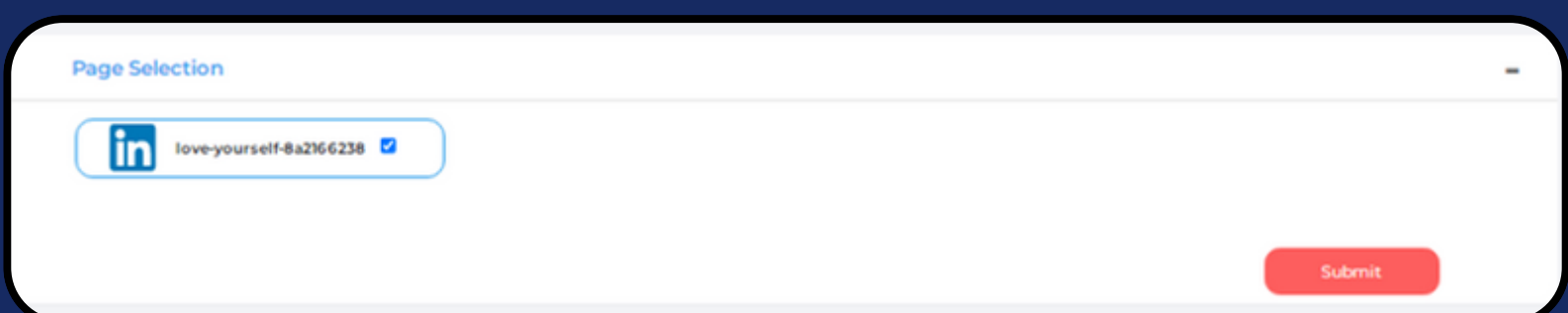
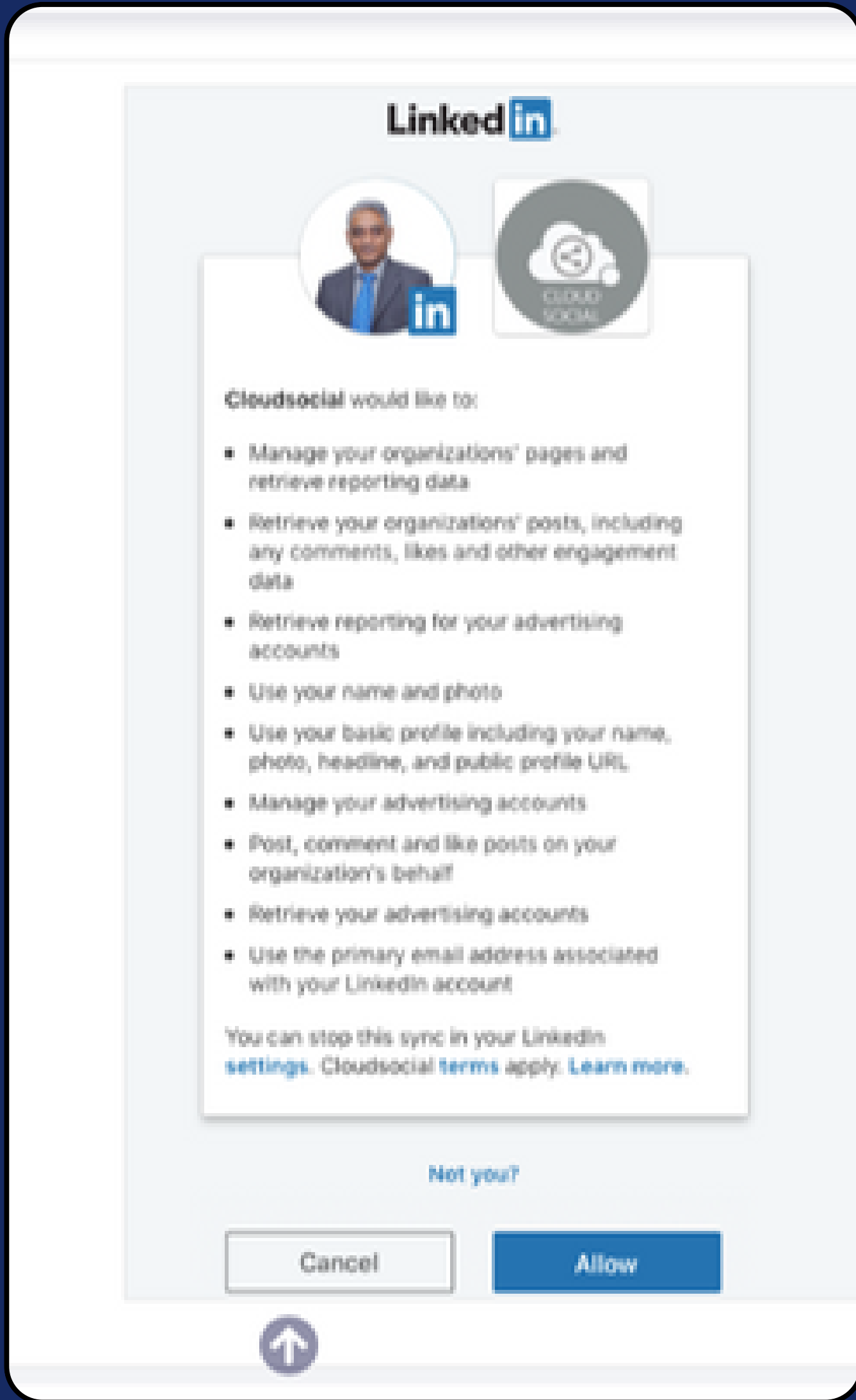
Email or Phone

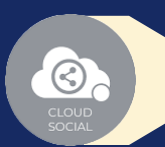
Password [Show](#)

Cancel [Sign in](#)

[Forgot password?](#)

New to LinkedIn? [Join now](#)





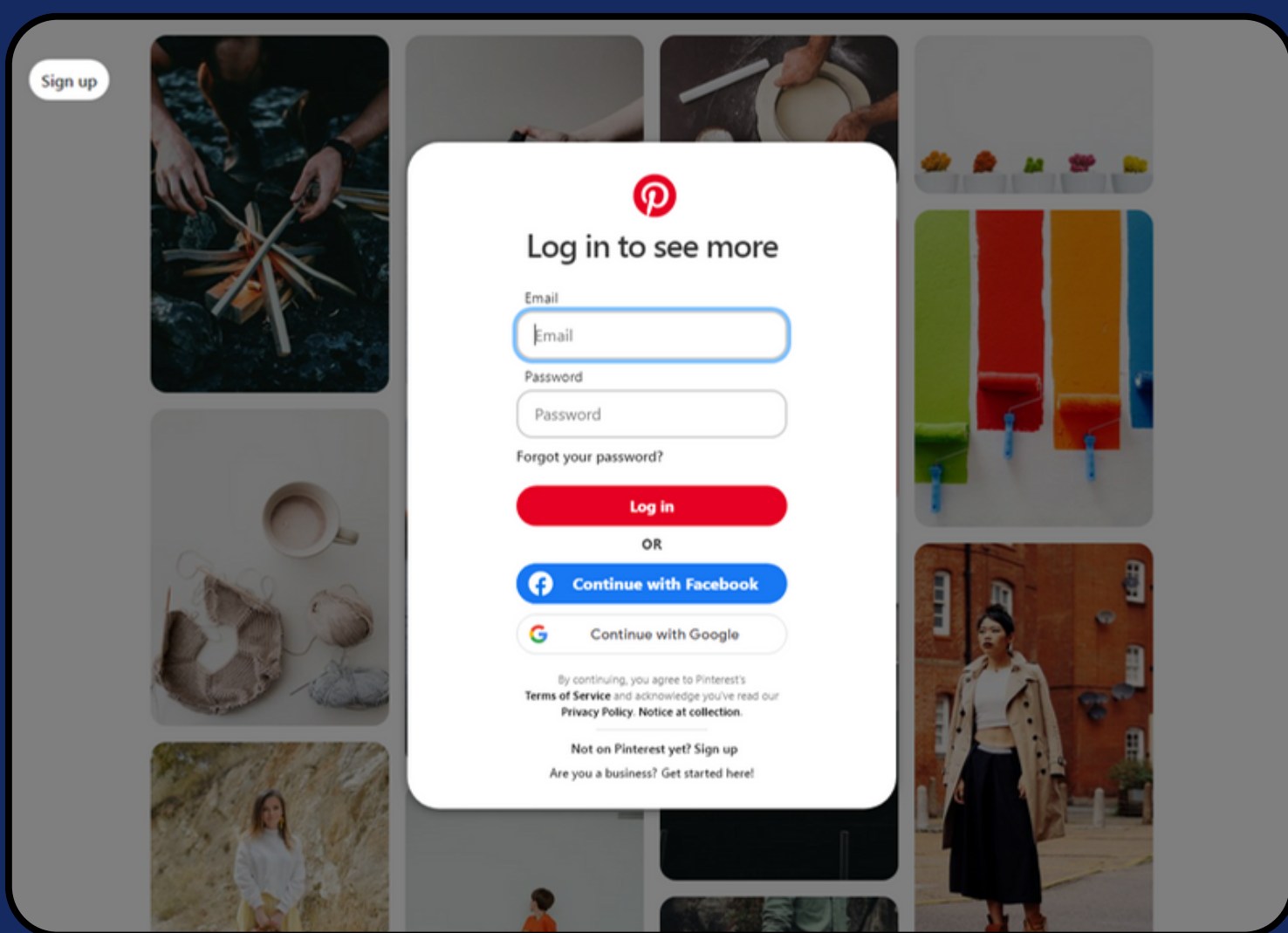
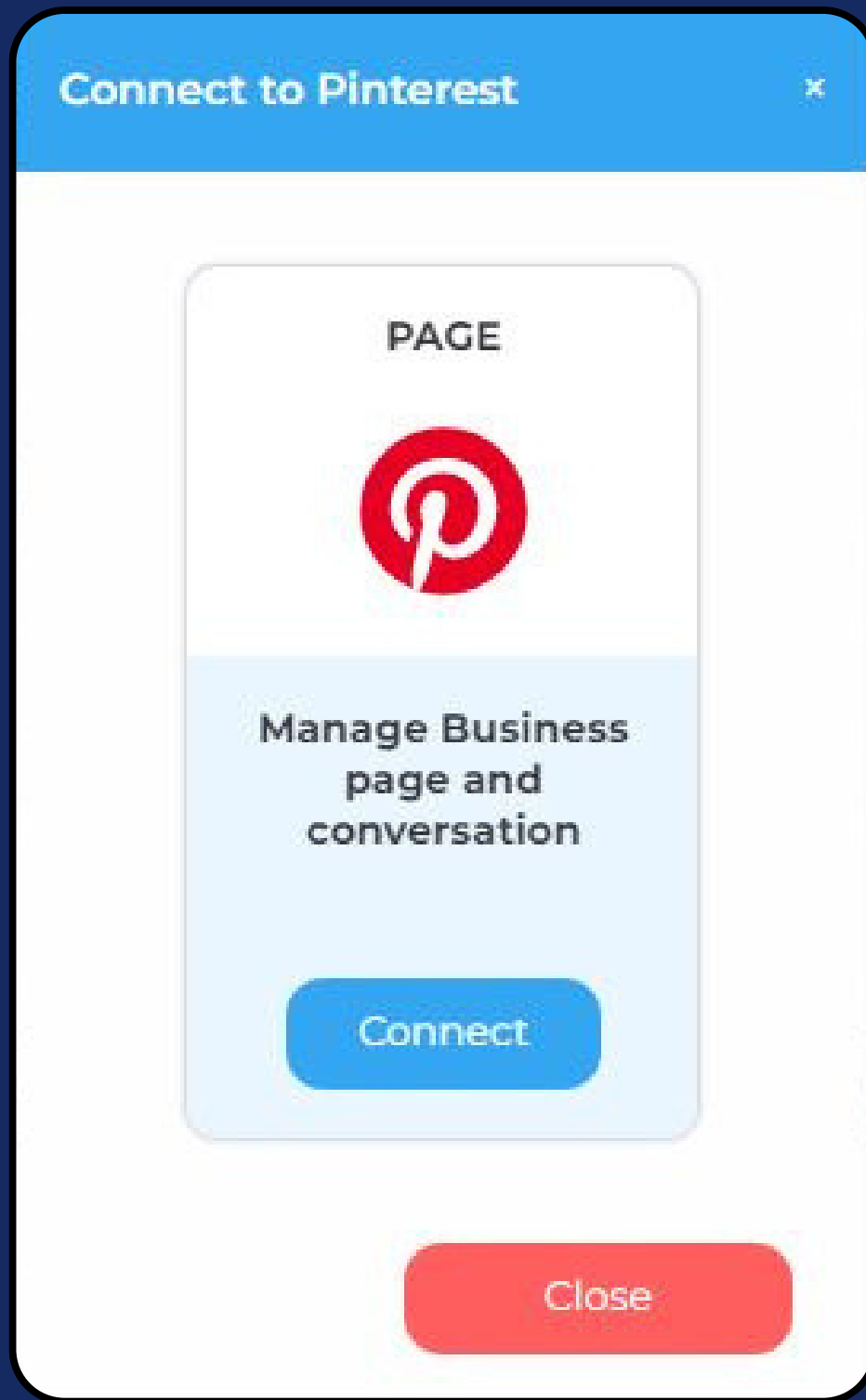
Steps for adding LinkedIn

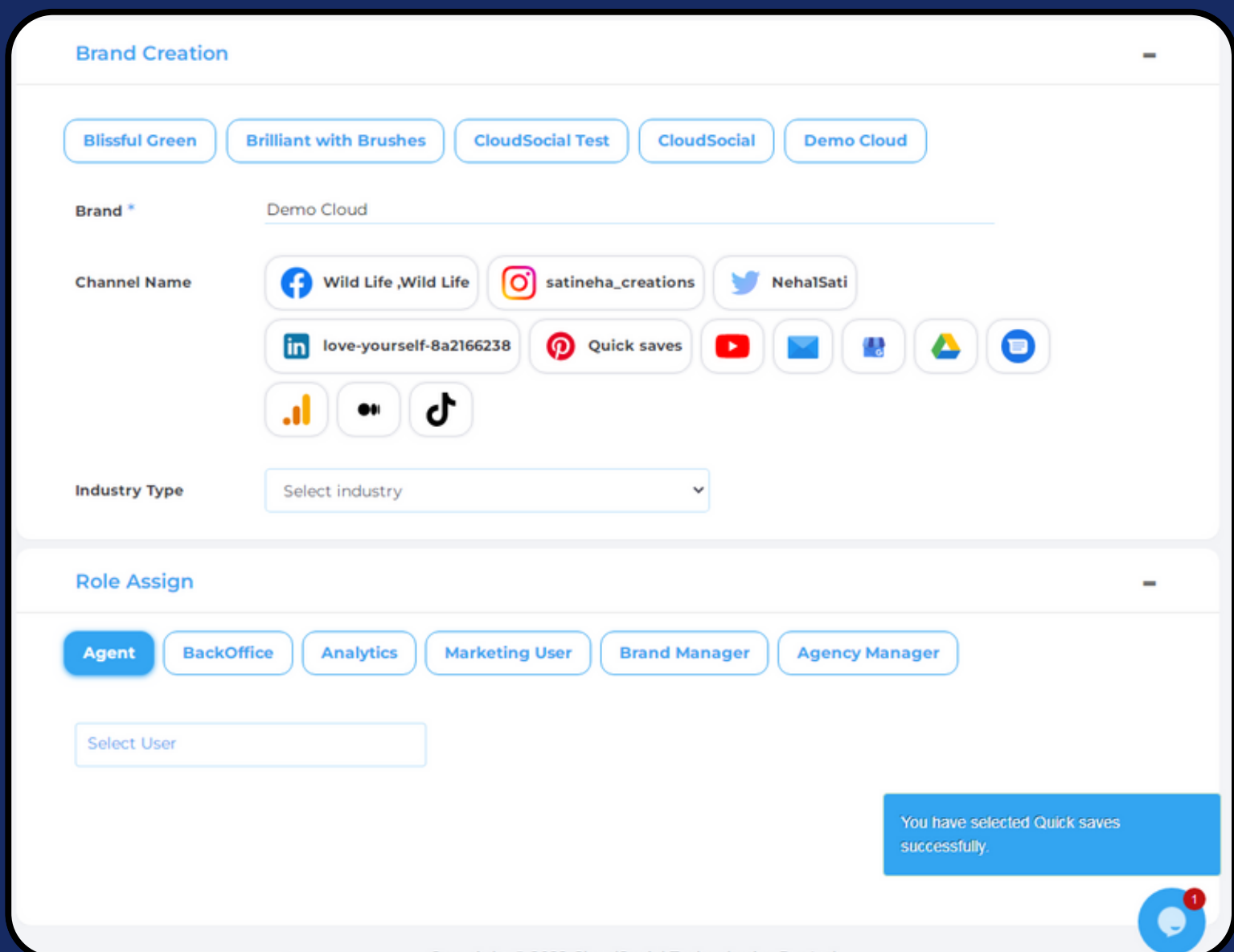
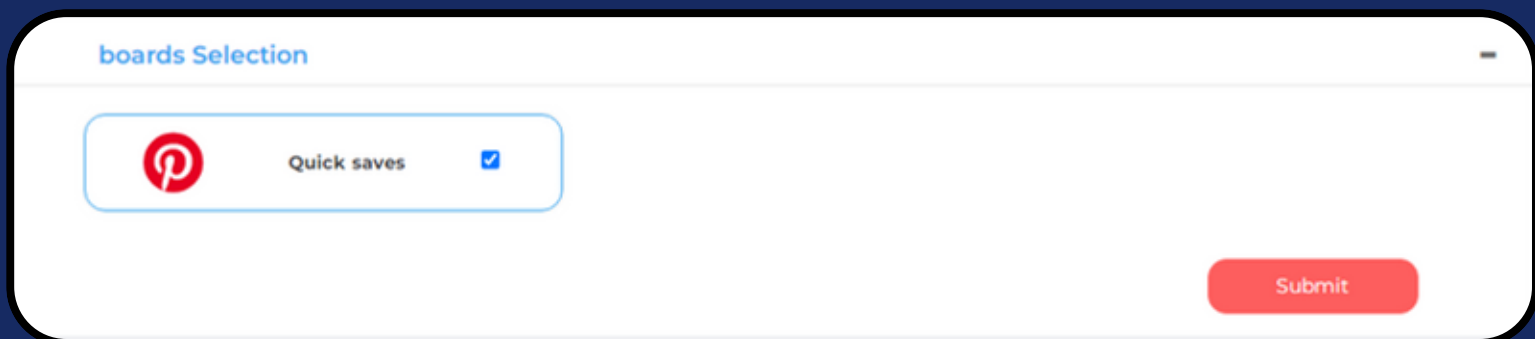
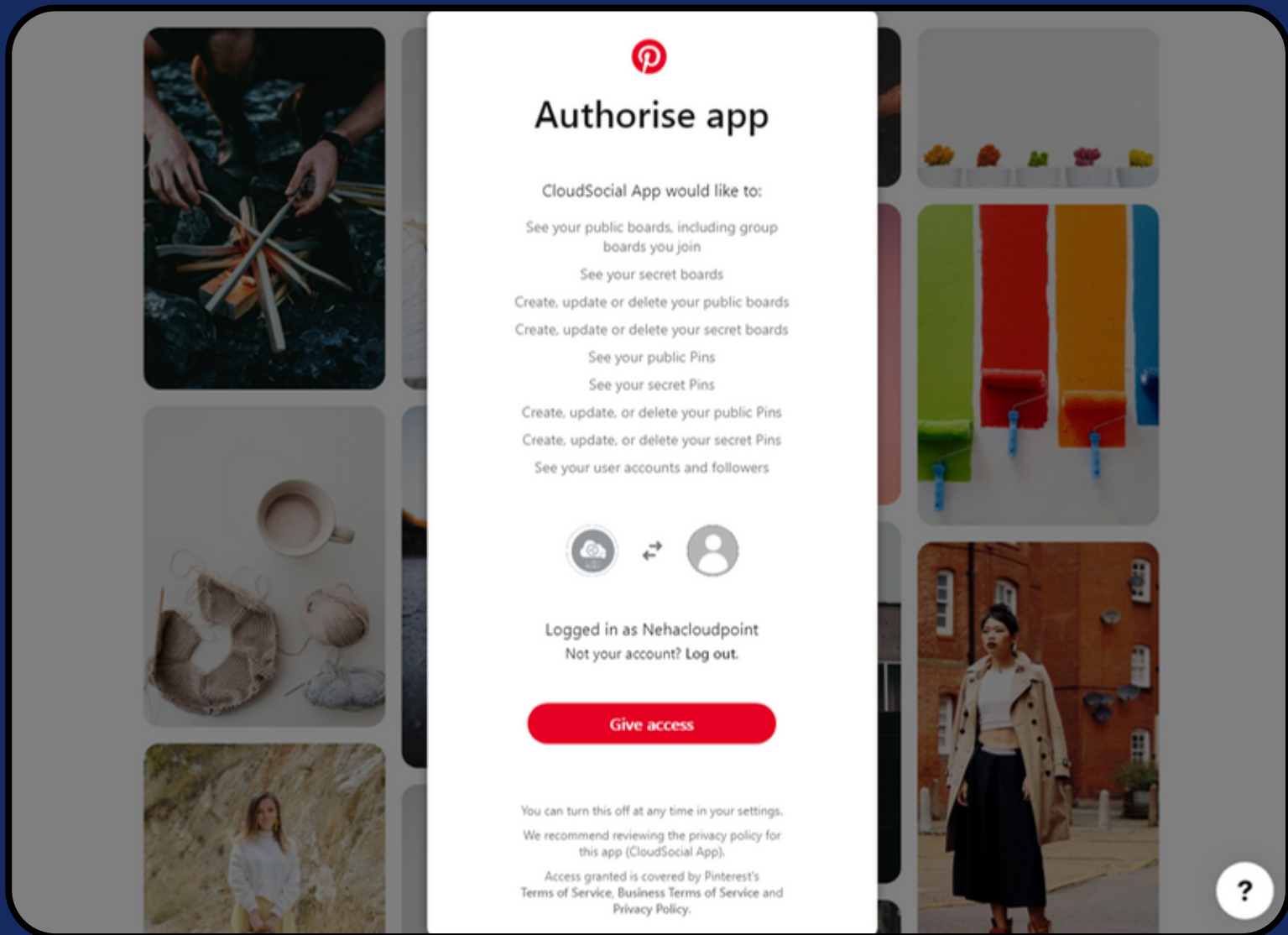
Once you click on LinkedIn, attached screen will open up.

- Click on Connect after selecting the channel you wish to add.
- You will be asked to login to LinkedIn.
- LinkedIn will seek your permission to give access to CloudSocial, Accept.
- Your LinkedIn Business Page will get added.
- Click on the check box and Submit.

Note: The same procedure should be followed for other LinkedIn channels

Pinterest





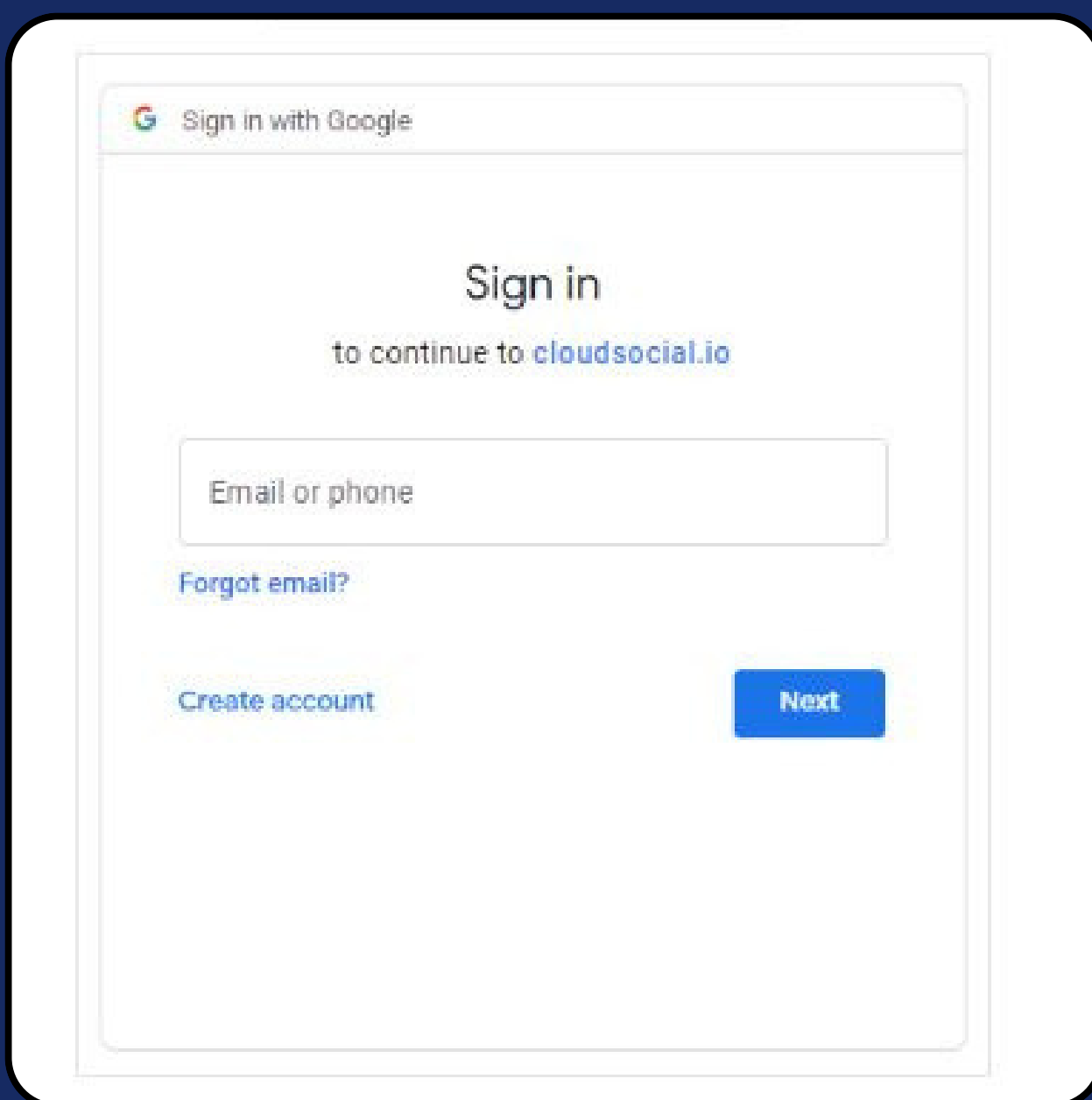
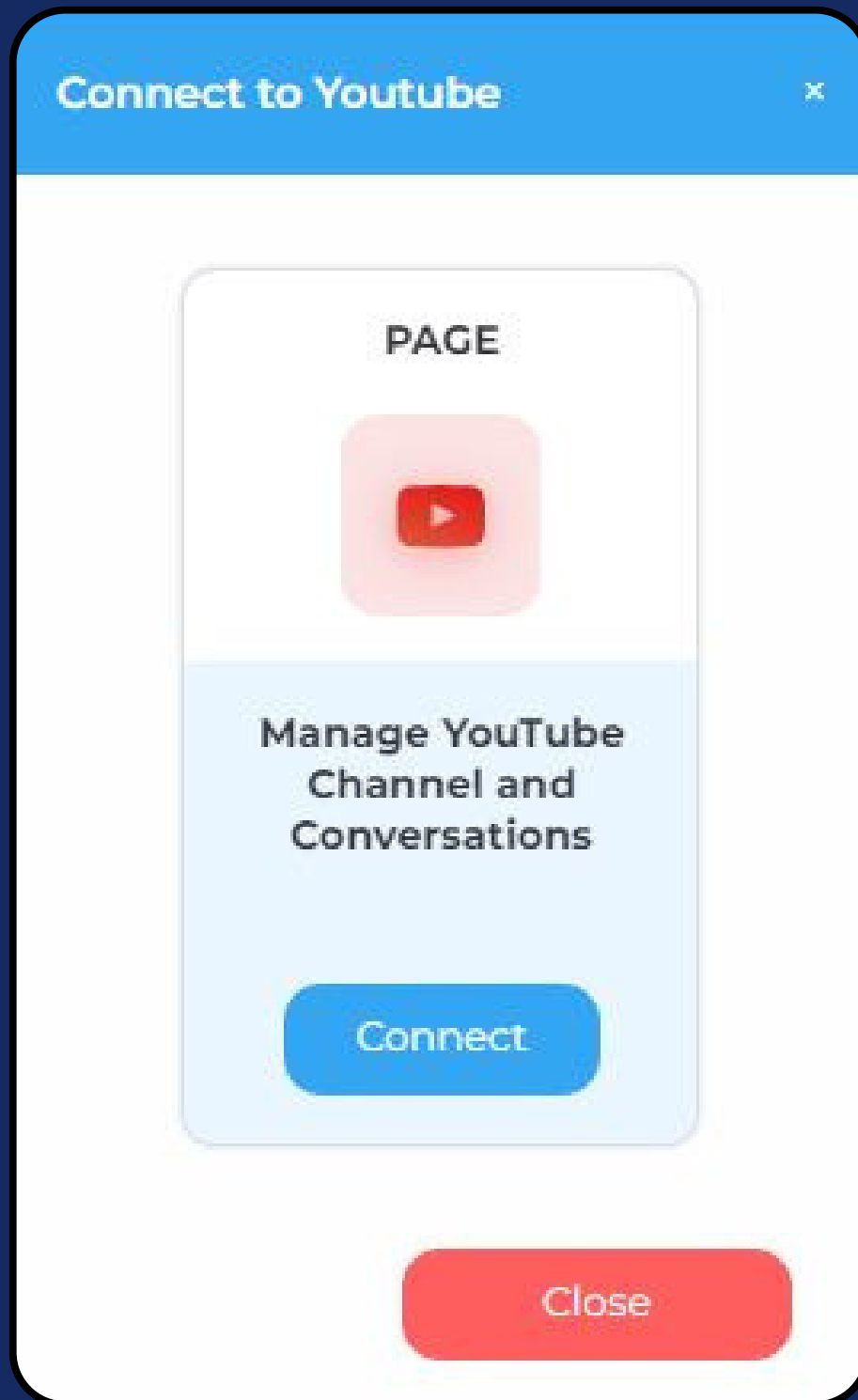


Steps for adding Pinterest

Once you click on Pinterest, this screen will open up


- 📍 Click on Connect
- 📍 You will be asked to login to Pinterest
- 📍 Pinterest will seek your permission to give access to CloudSocial, Accept.
- 📍 Your Pinterest will get added.
- 📍 Click on the check box and Submit.

Youtube










Sign in with Google



Cloudsocial wants to access your Google Account

 nehacloudpoint@gmail.com

This will allow **Cloudsocial** to:

-  See, edit, and permanently delete your YouTube videos, ratings, comments and captions 
-  View YouTube Analytics reports for your YouTube content 

Make sure you trust Cloudsocial


You may be sharing sensitive info with this site or app. You can always see or remove access in your [Google Account](#).

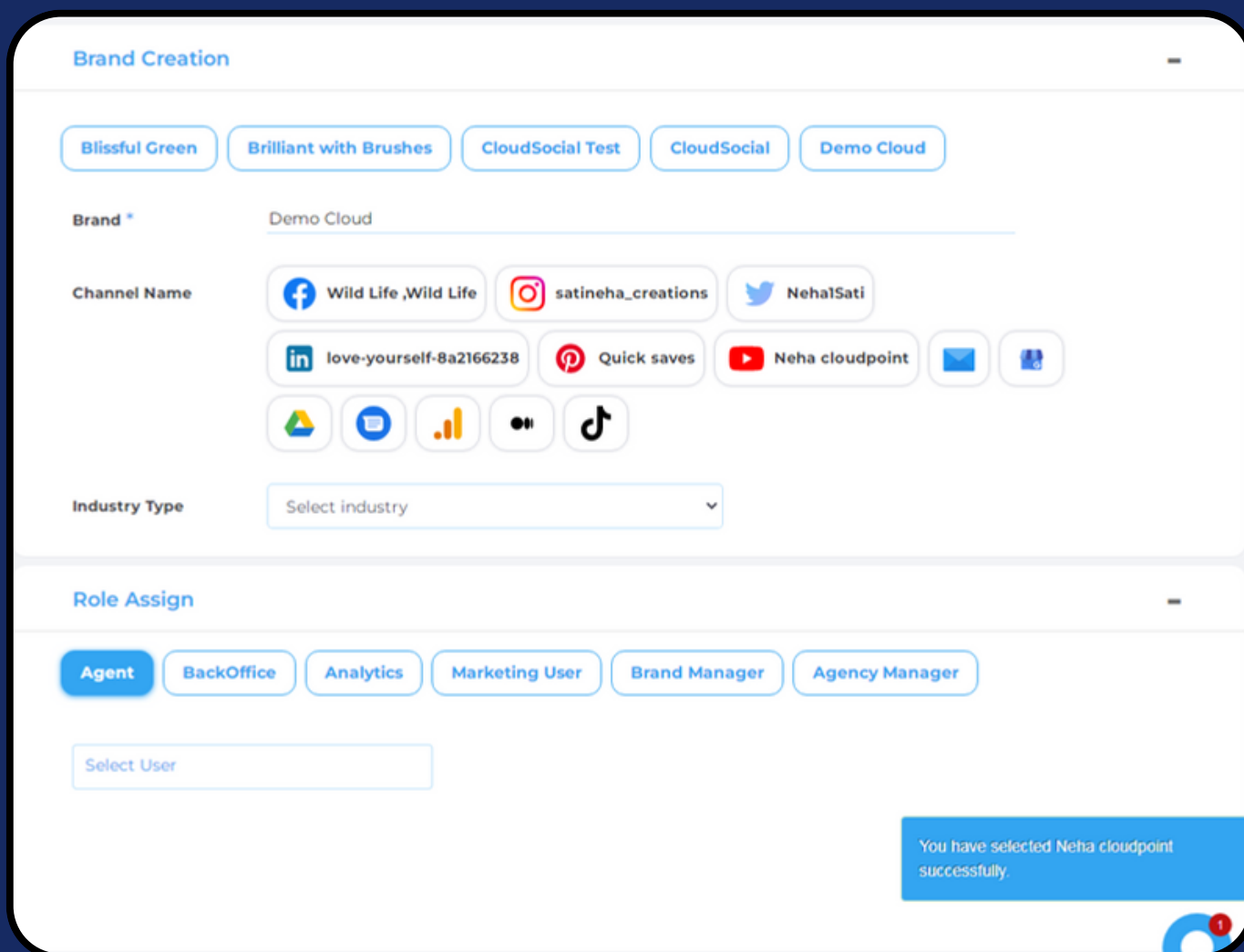
Learn how Google helps you [share data safely](#).

See Cloudsocial's [Privacy Policy](#) and Terms of Service.

English (United States) ▾ [Help](#) [Privacy](#) [Terms](#)

Page Selection

 Neha cloudpoint



Steps for adding Youtube

Once you click on Youtube, attached screen will open up.

- 📍 Click on Connect.
- 📍 You will be asked to login to YouTube.
- 📍 YouTube will seek your permission to give access to Google account, Continue.
- 📍 Your YouTube will get added.
- 📍 Click on the check box and Submit.

Email



Email Channel Configuration Details

Incoming Email Settings

Mail Server * Port Use SSL/TSL

Username *

Password *

Protocol * Imap Pop3

Outgoing Email Settings

Display Name Port Use SSL/TSL

SMTP Mail Server *

Support Email ID *

Username *

Password *

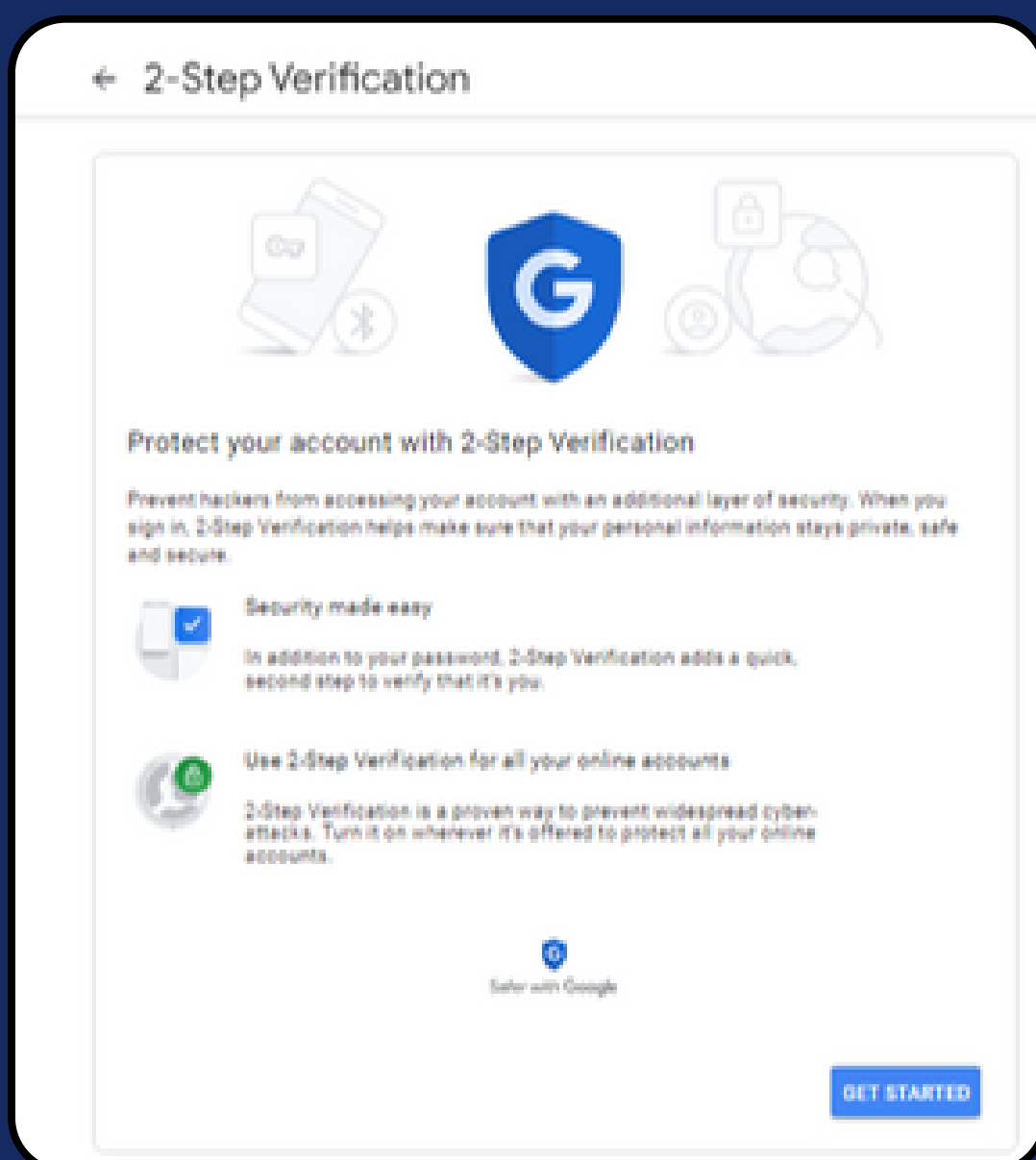
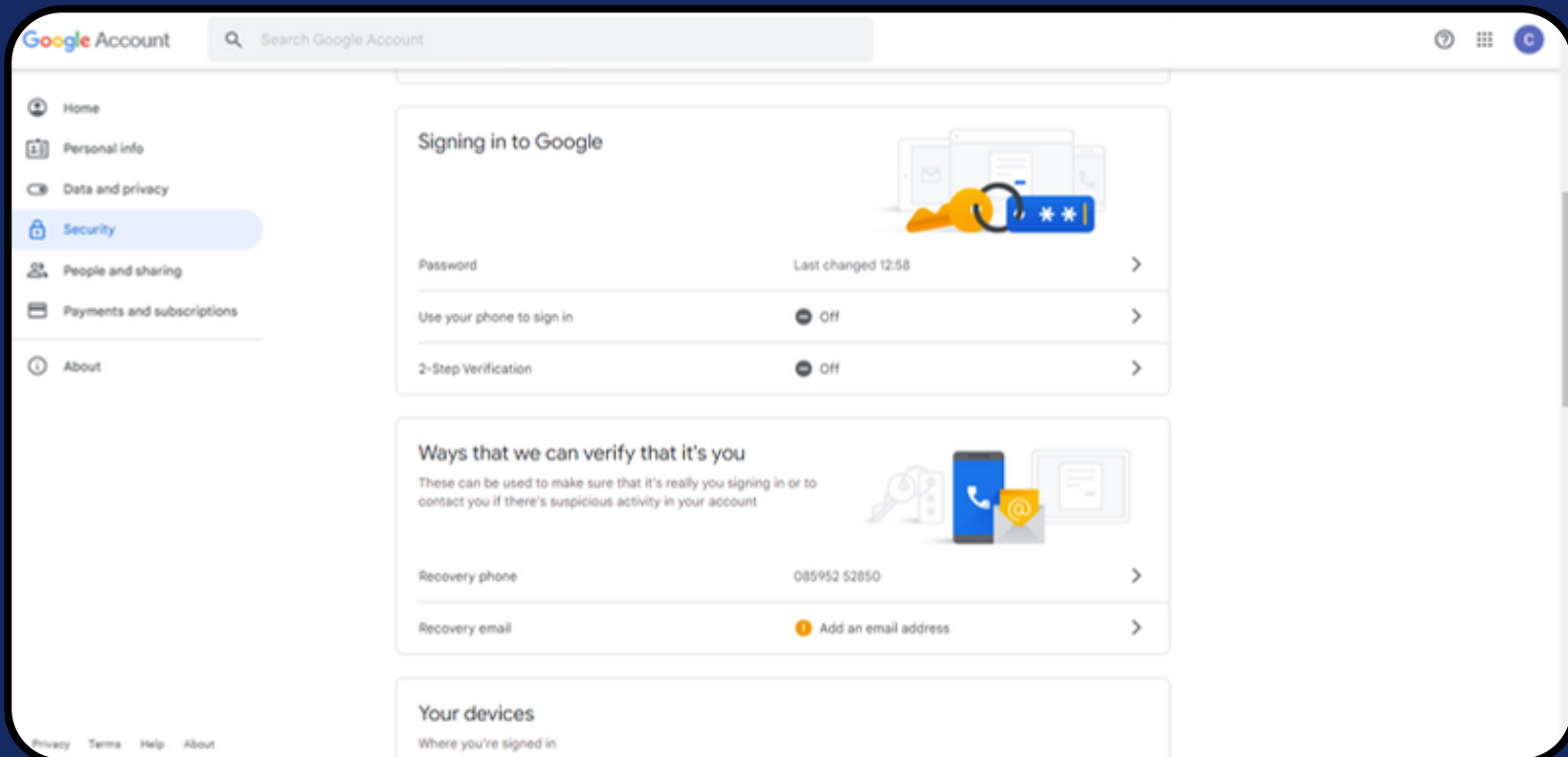
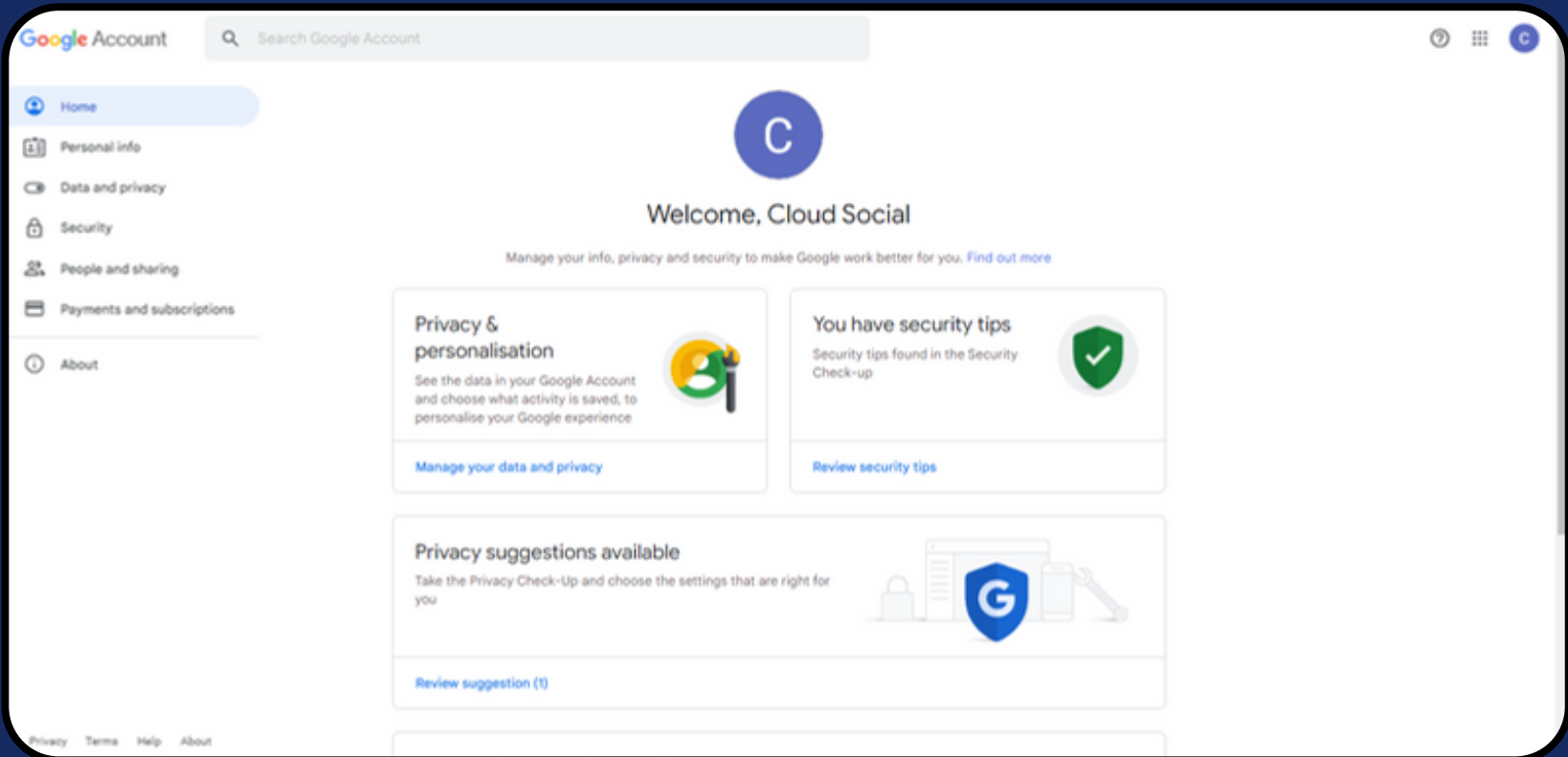
Cloud

Cloud Social
cloudsocialdemocs@gmail.com

Sync is on

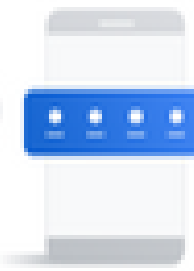

Manage your Google Account

Add






← 2-Step Verification



Let's set up your phone

What phone number do you want to use?



Google will only use this number for account security.
Don't use a Google Voice number.
Message and data rates may apply.

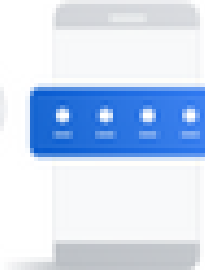
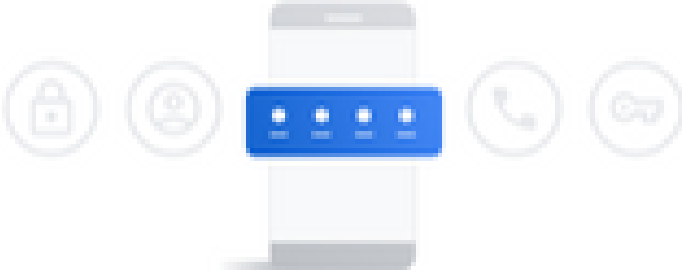
How do you want to get codes?

Text message Phone call

[Show more options](#)

Step 1 of 3 NEXT

← 2-Step Verification




Confirm that it works

Google just sent a text message with a verification code to 083952 52850.
Enter the code

Didn't get it? [Resend](#)

BACK Step 2 of 3 NEXT

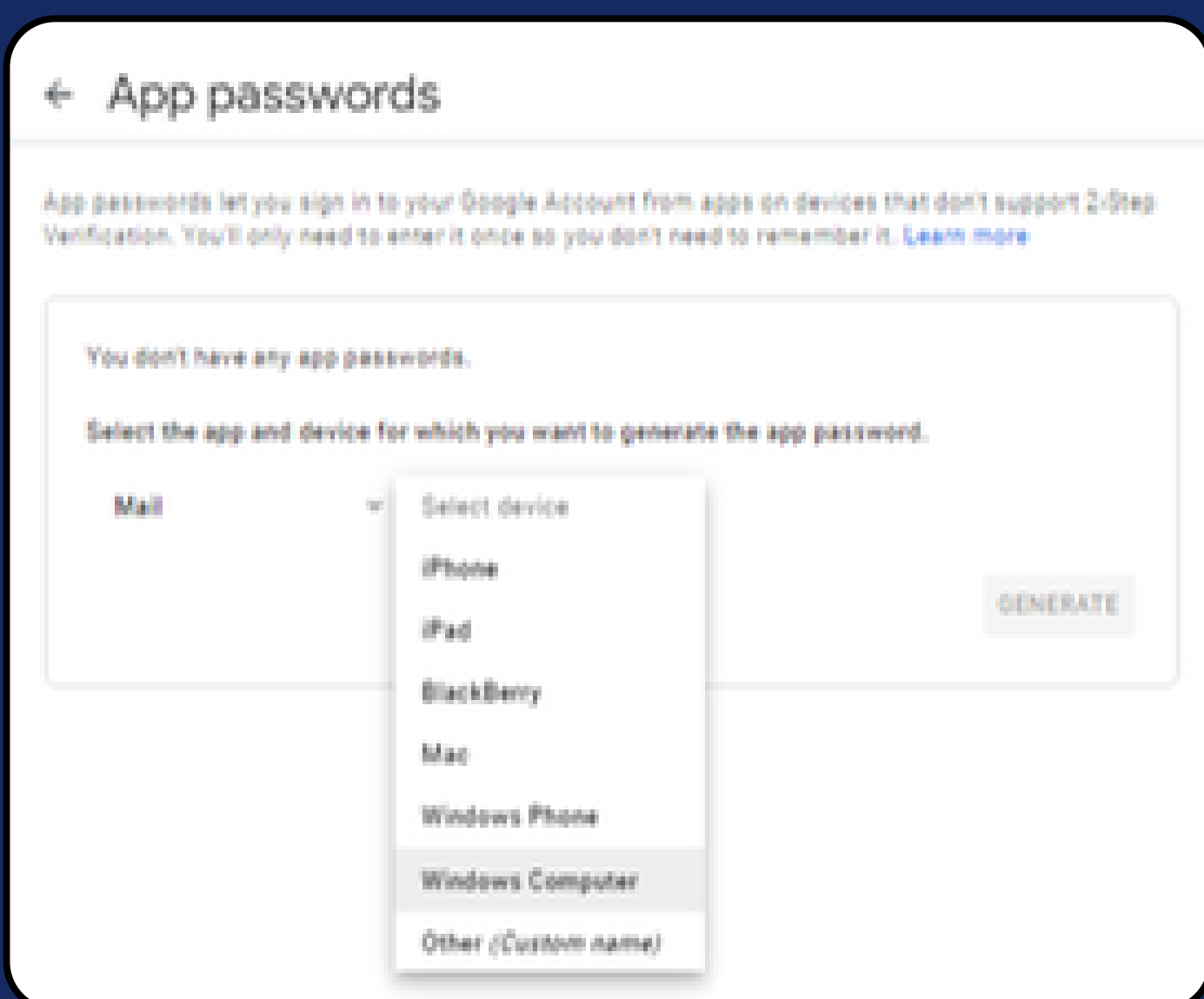
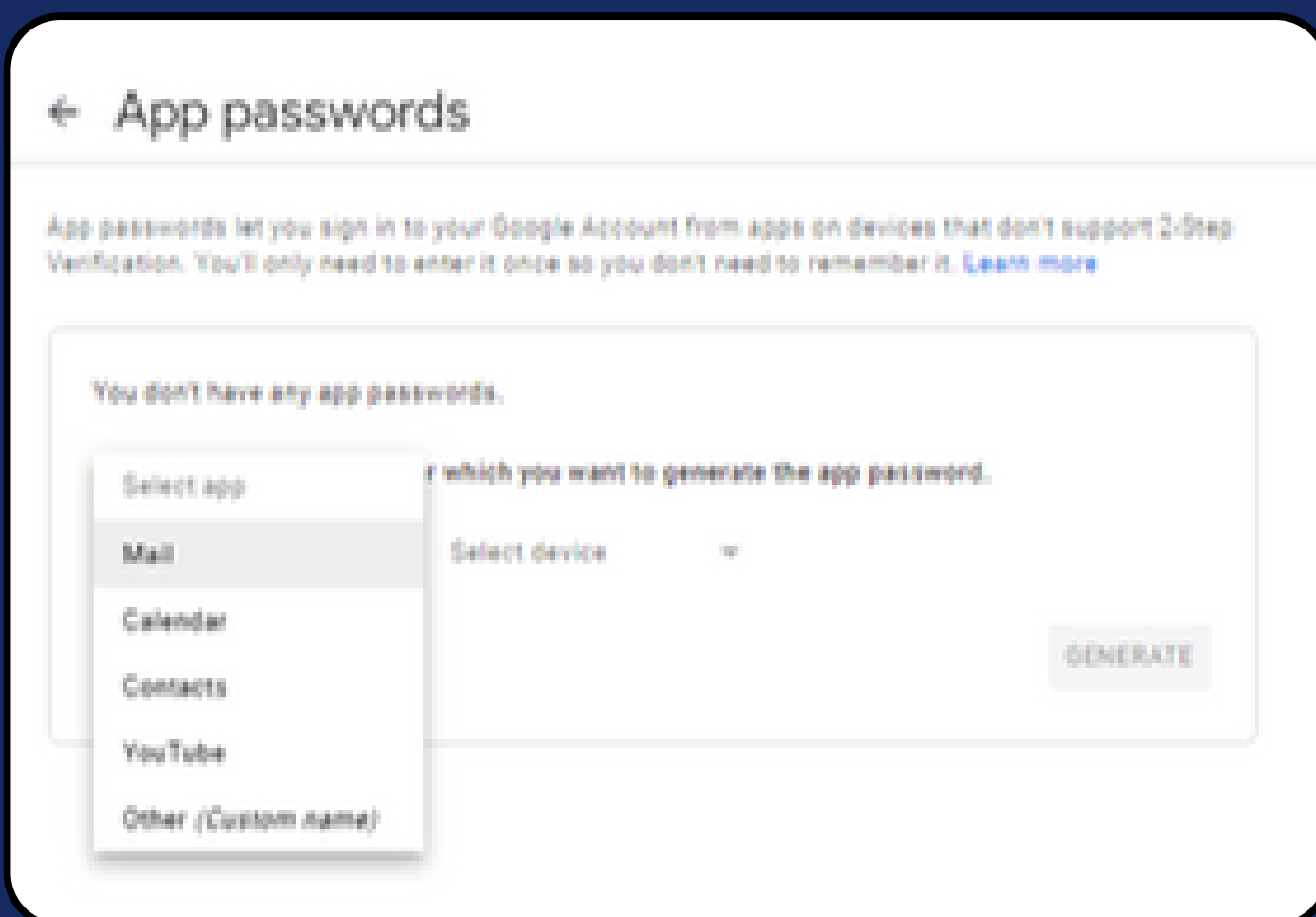
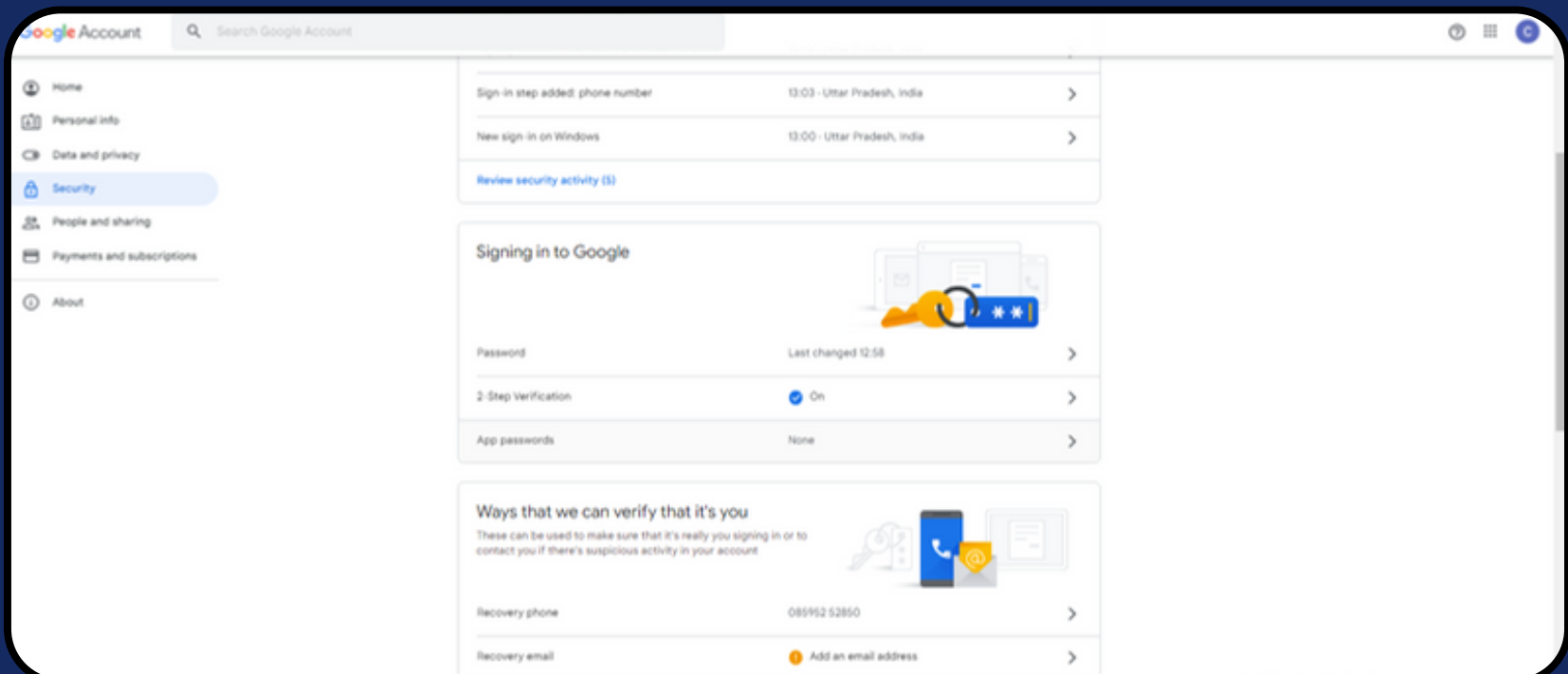
← 2-Step Verification

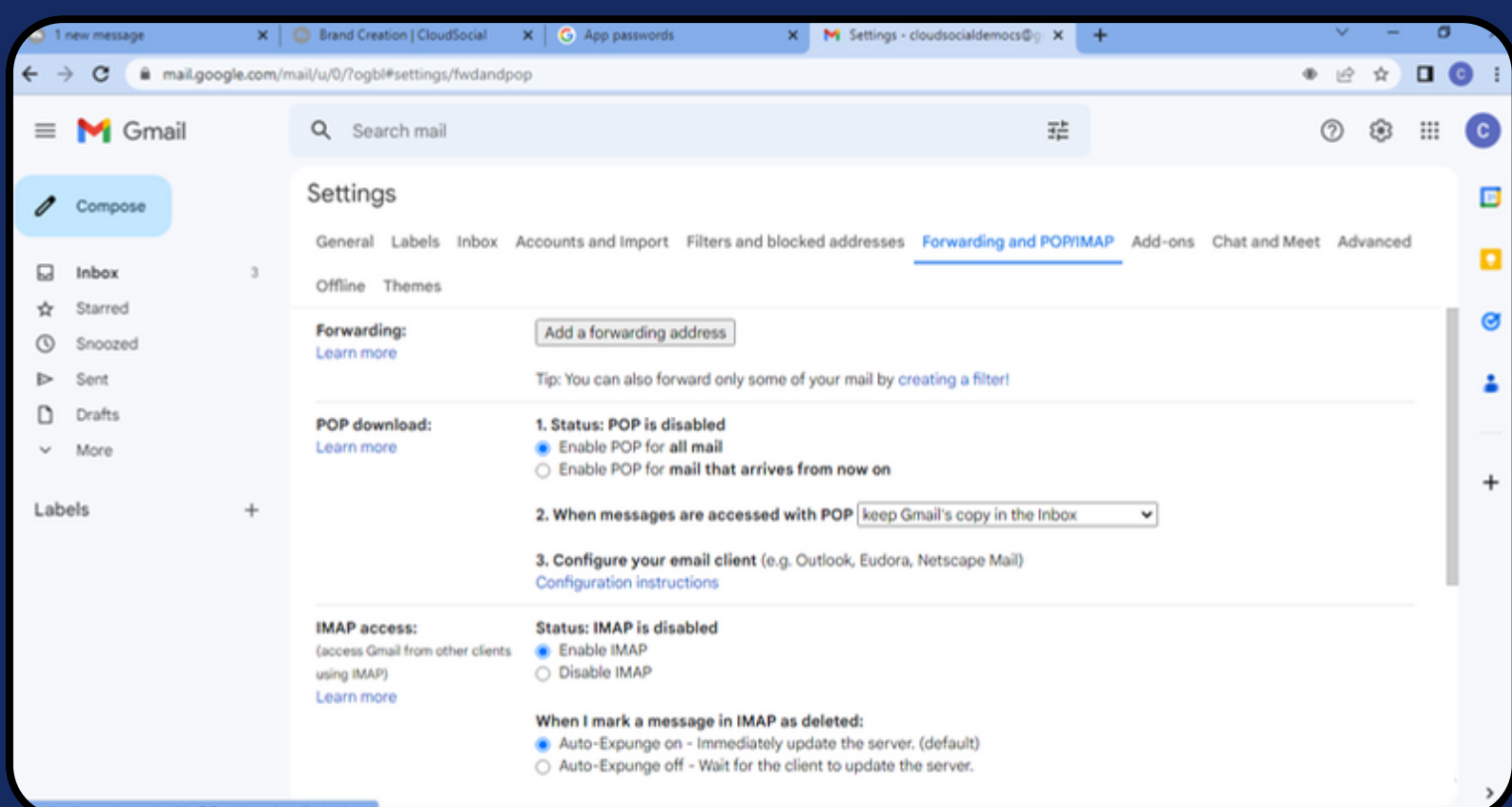
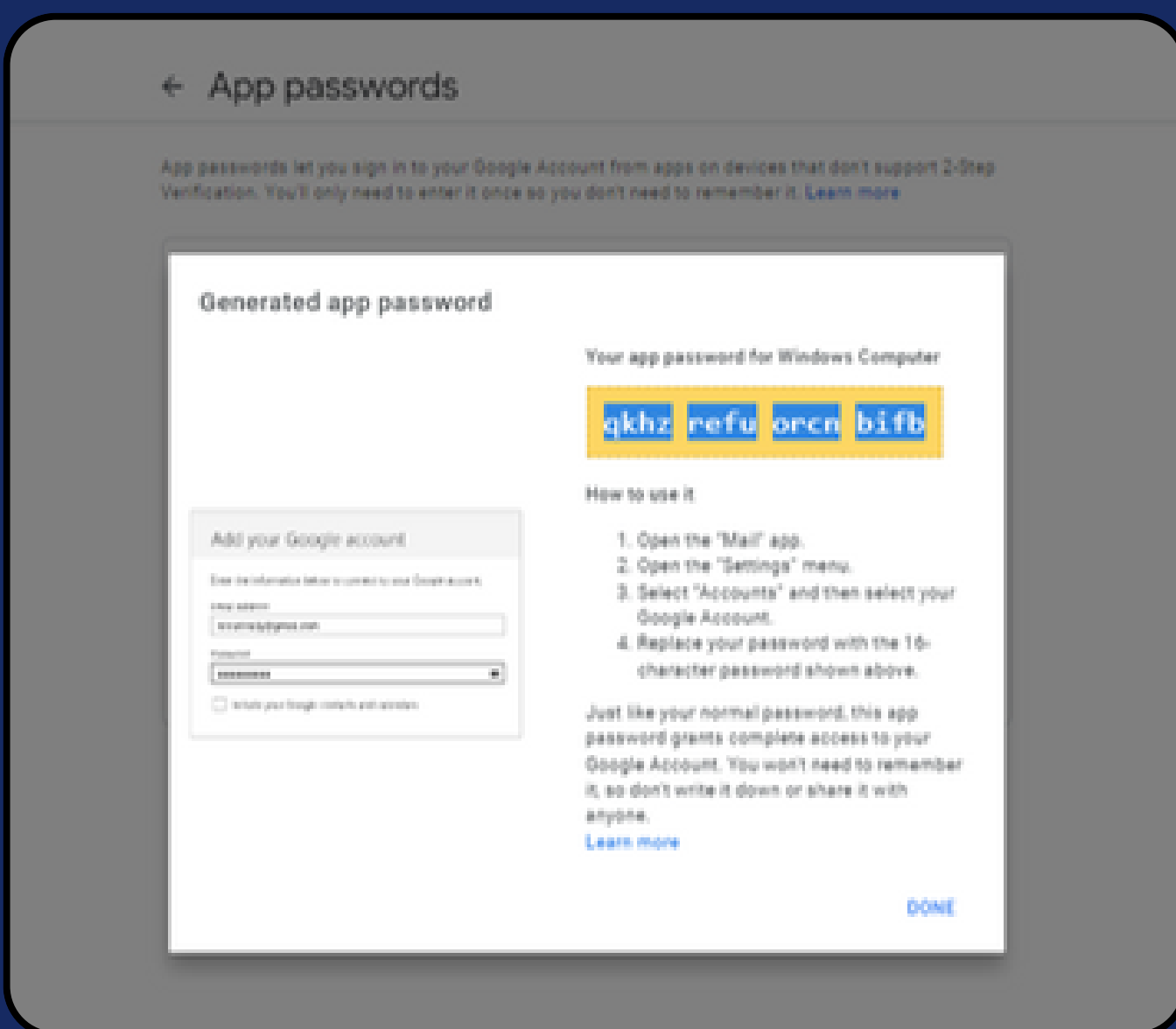
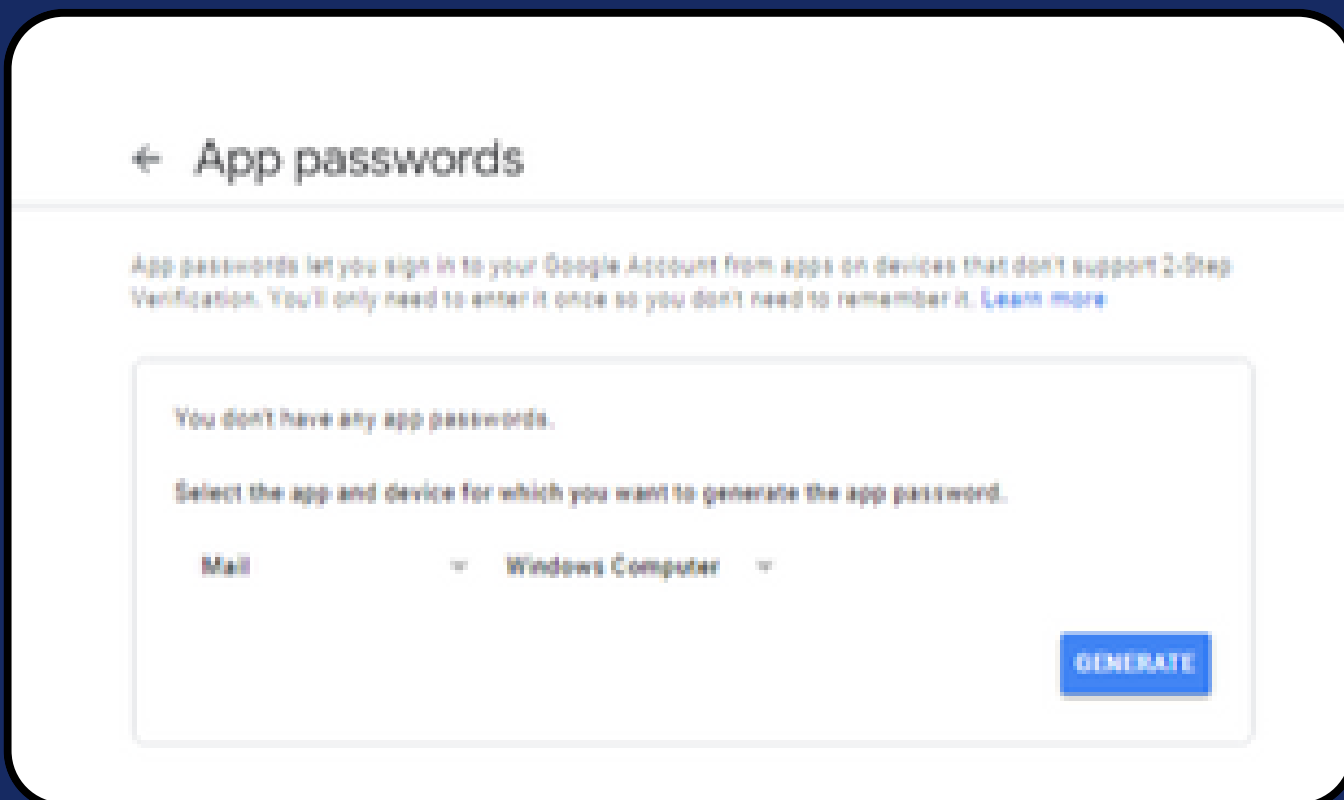


It worked! Turn on 2-Step Verification?

Now that you've seen how it works, do you want to turn on 2-Step Verification for your Google Account cloudsocialdemocs@gmail.com?

Step 3 of 3 TURN ON







The screenshot shows the Gmail 'Settings' page, specifically the 'Forwarding and POP/IMAP' tab. The 'POP download' section is expanded, showing options to enable POP for all mail or for mail arriving from now on. The 'IMAP access' section is also expanded, showing options to enable or disable IMAP. Below these are instructions for marking messages as deleted and expunged from the last visible IMAP folder.

The screenshot shows the Gmail Help page, specifically the 'Troubleshoot problems' section. It provides instructions on how to configure an email client, such as Microsoft Outlook, to connect to a Gmail account. The settings are listed in a table:

Setting	Value
Incoming Mail (POP) Server	pop.gmail.com
Requires SSL	Yes
Port	995
Outgoing Mail (SMTP) Server	smtp.gmail.com
Requires SSL	Yes
Requires TLS	Yes (if available)
Requires Authentication	Yes
Port for TLS/STARTTLS	587
Server timeouts	Greater than 1 minute (5 is recommended)
Full name or display name	Your name
Account name, username or email address	Your email address
Password	Your Gmail password

Additional instructions include: 'If you use Gmail with your work or school account, check with your administrator for the correct SMTP configuration.'

The screenshot shows the Cloud Social user management interface. It features a 'Brand' dropdown menu set to 'Demo Cloud'. Below this is a 'Channel Name' section with various social media icons and their corresponding names: Facebook (Wild Life ,Wild Life), Instagram (satineha_creations), Twitter (Neha1Sati), LinkedIn (love-yourself-8a2166238), Pinterest (Quick saves), YouTube (Neha cloudpoint), and Email (cloudsocialdemocs@gmail.com). There are also icons for other social media platforms like WhatsApp, Telegram, and TikTok. The 'Industry Type' is set to 'Select industry'. Below this is a 'Role Assign' section with buttons for 'Agent', 'BackOffice', 'Analytics', 'Marketing User', 'Brand Manager', and 'Agency Manager'. A 'Select User' dropdown menu is also present. A red 'SUBMIT' button is located at the bottom right.



Steps for adding Email

Once you click on Email, attached screen will open up.

In order to add Email in CloudSocial you have to complete 2 steps verification of your email.

- 📍 Go to your Email Profile
(Which you wish to add in CloudSoical)
- 📍 Click on 'Manage Your Google Account'
- 📍 Complete the 2 Steps verification

Once you complete the 2 steps verification, you will get the option to create the App Password.

And, once you create the App Password you have to go to your Email Settings

- 📍 Fill all the mandatory details for Incoming email settings
- 📍 Fill all the mandatory details for Outgoing email settings



📍 Click on Save


📍 Your Email Channel will get set up

Google My Business



Connect to Google My Business ✕

PAGE



Manage Business page and conversation

Connect

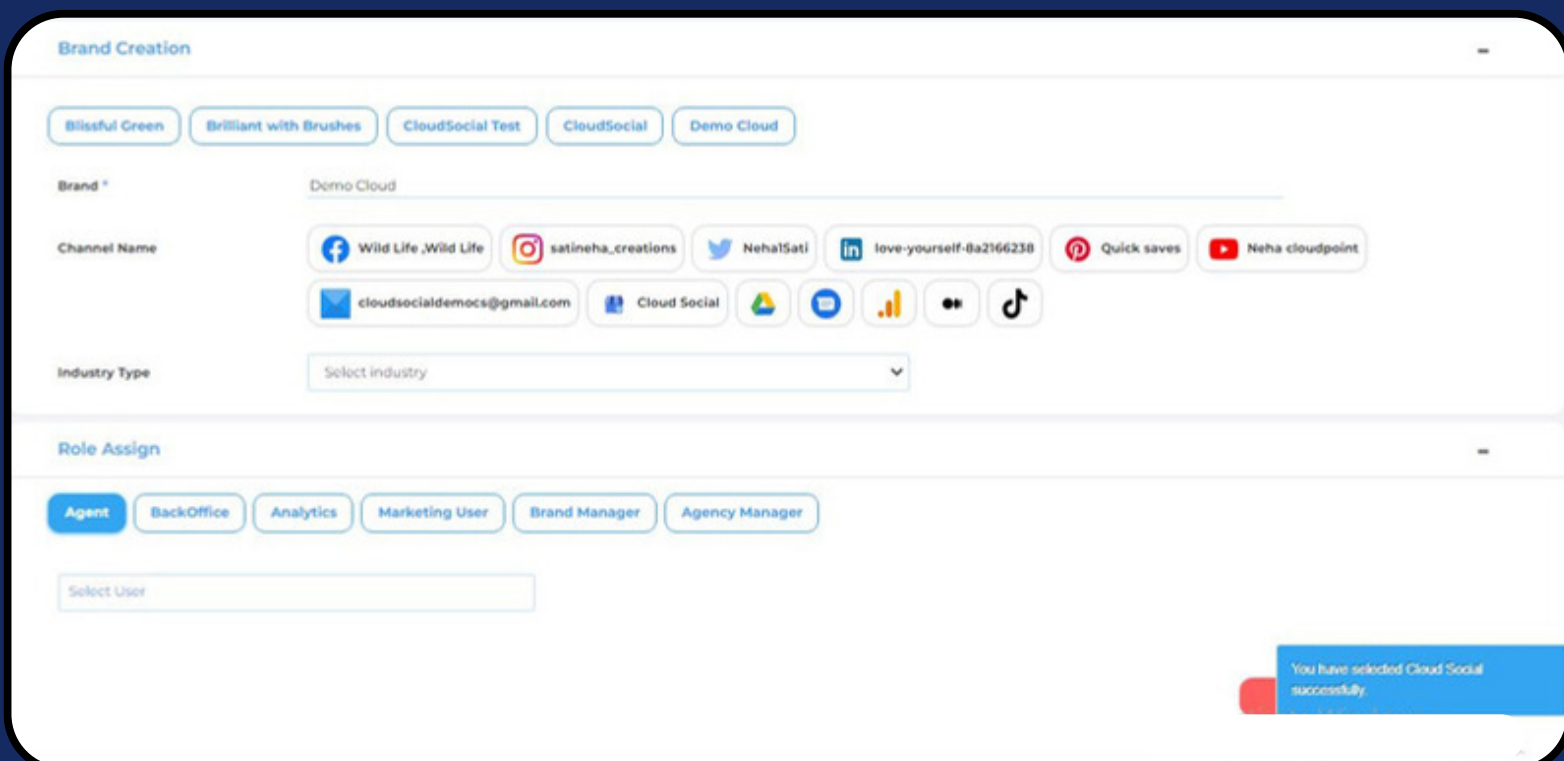
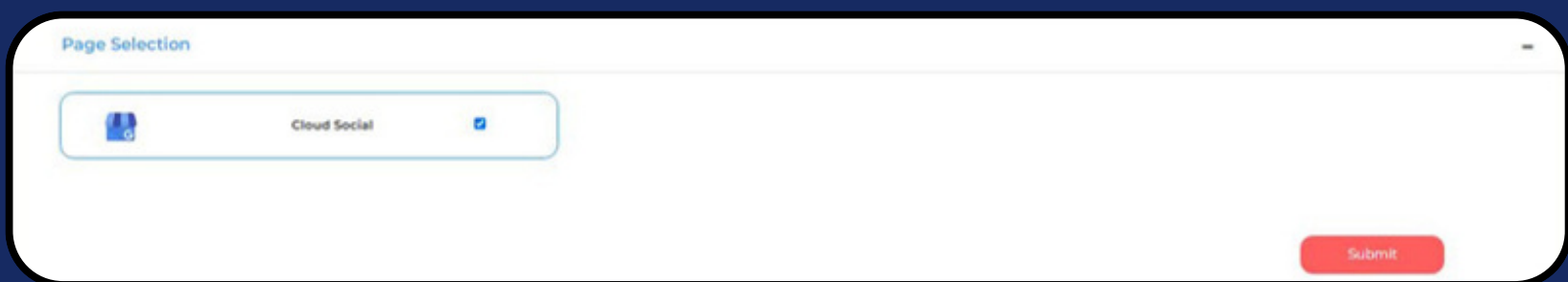
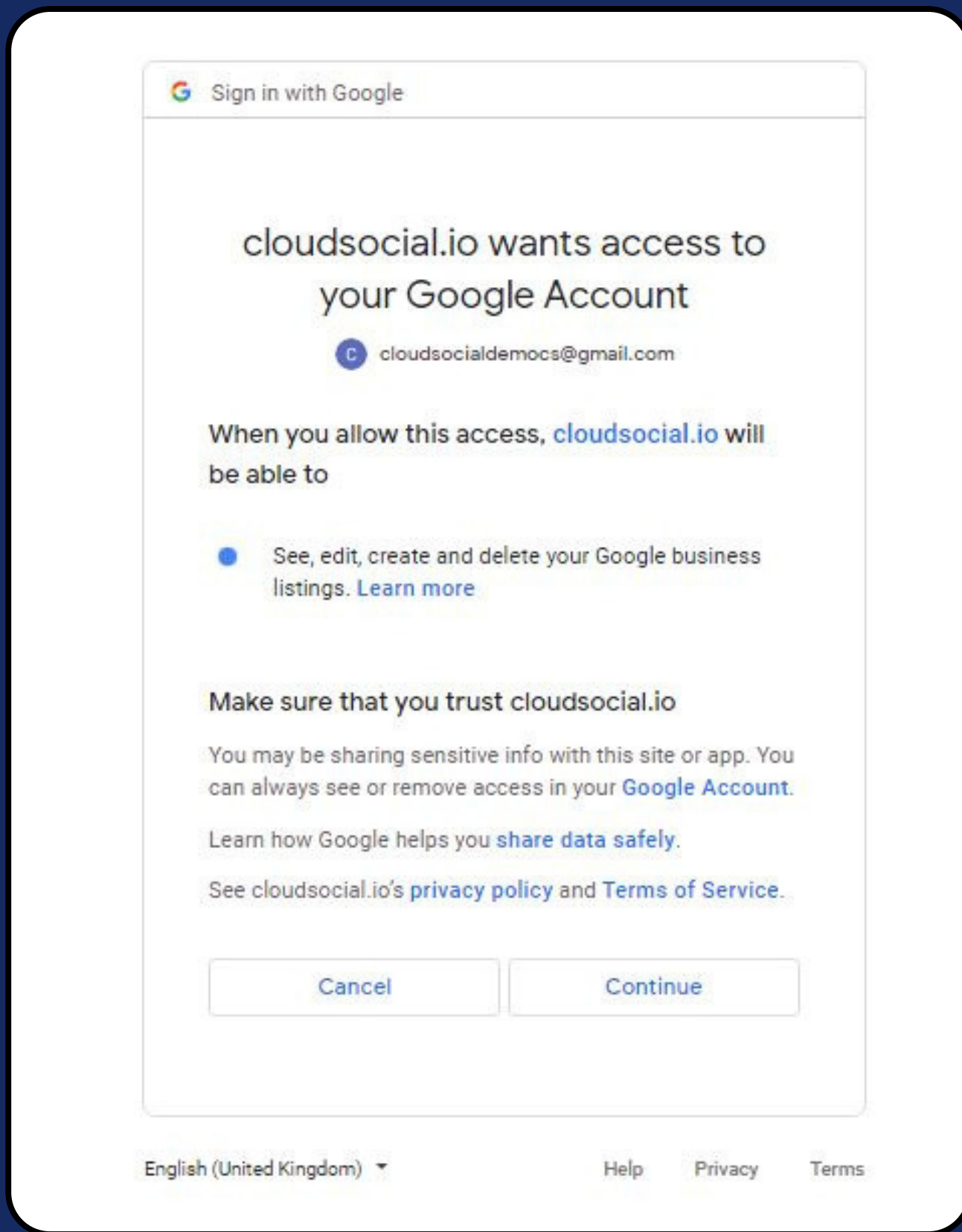
Close

Sign in with Google

Sign in
to continue to cloudsocial.io

[Forgot email?](#)

[Create account](#) [Next](#)



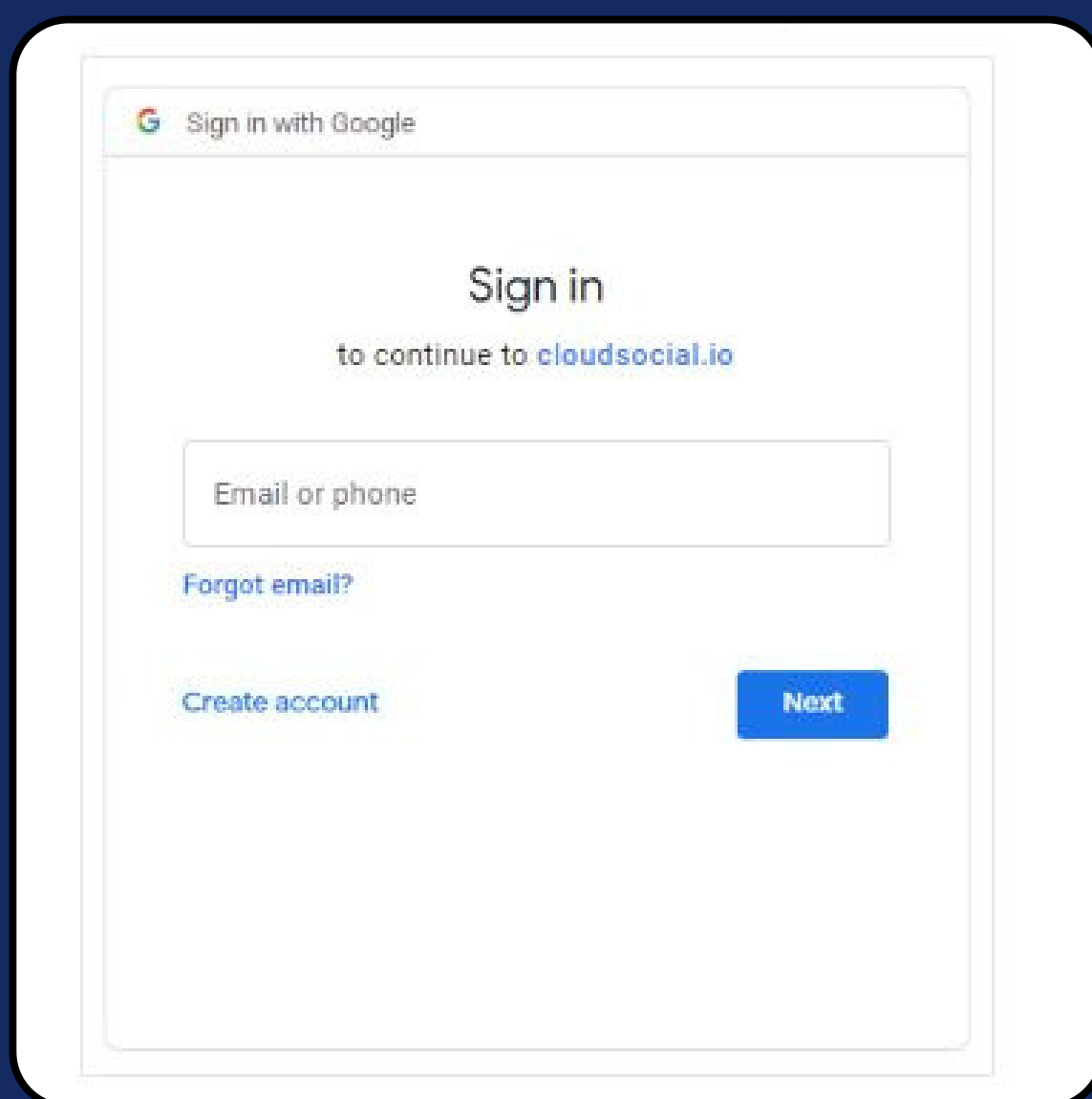
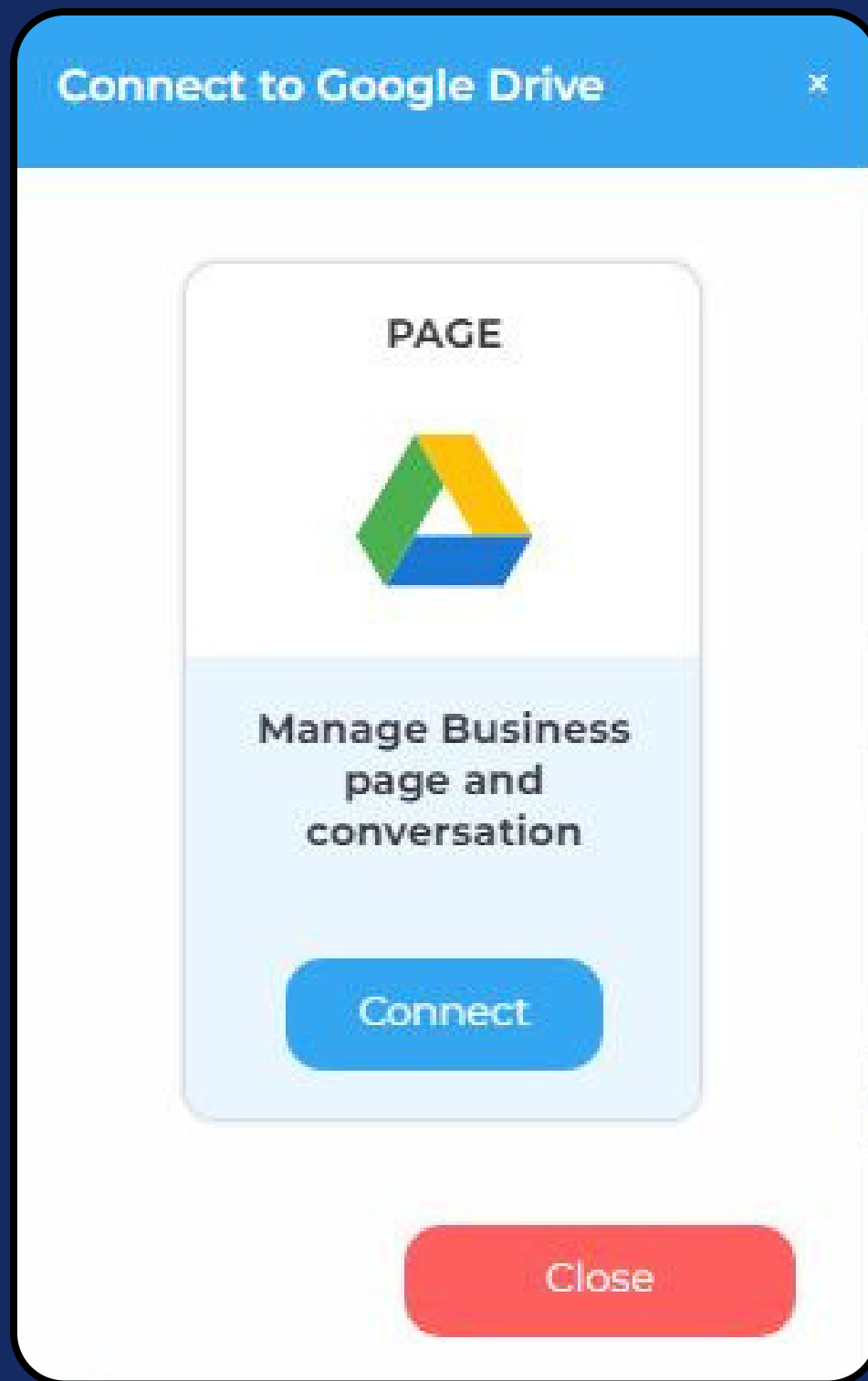


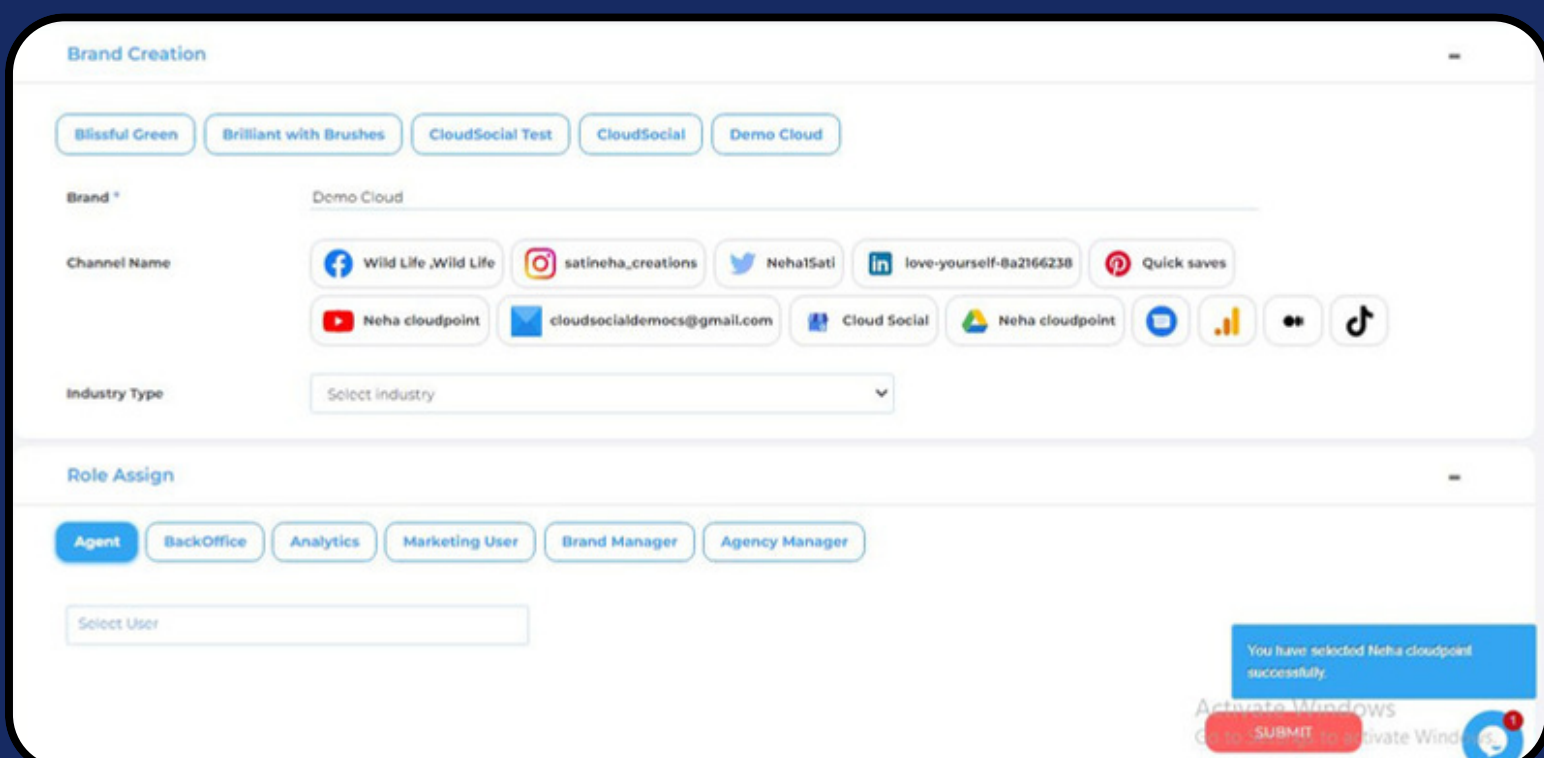
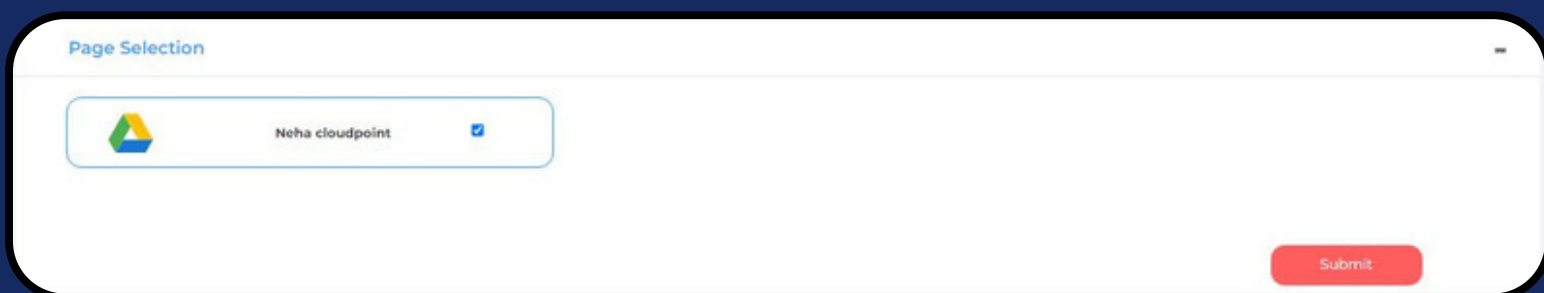
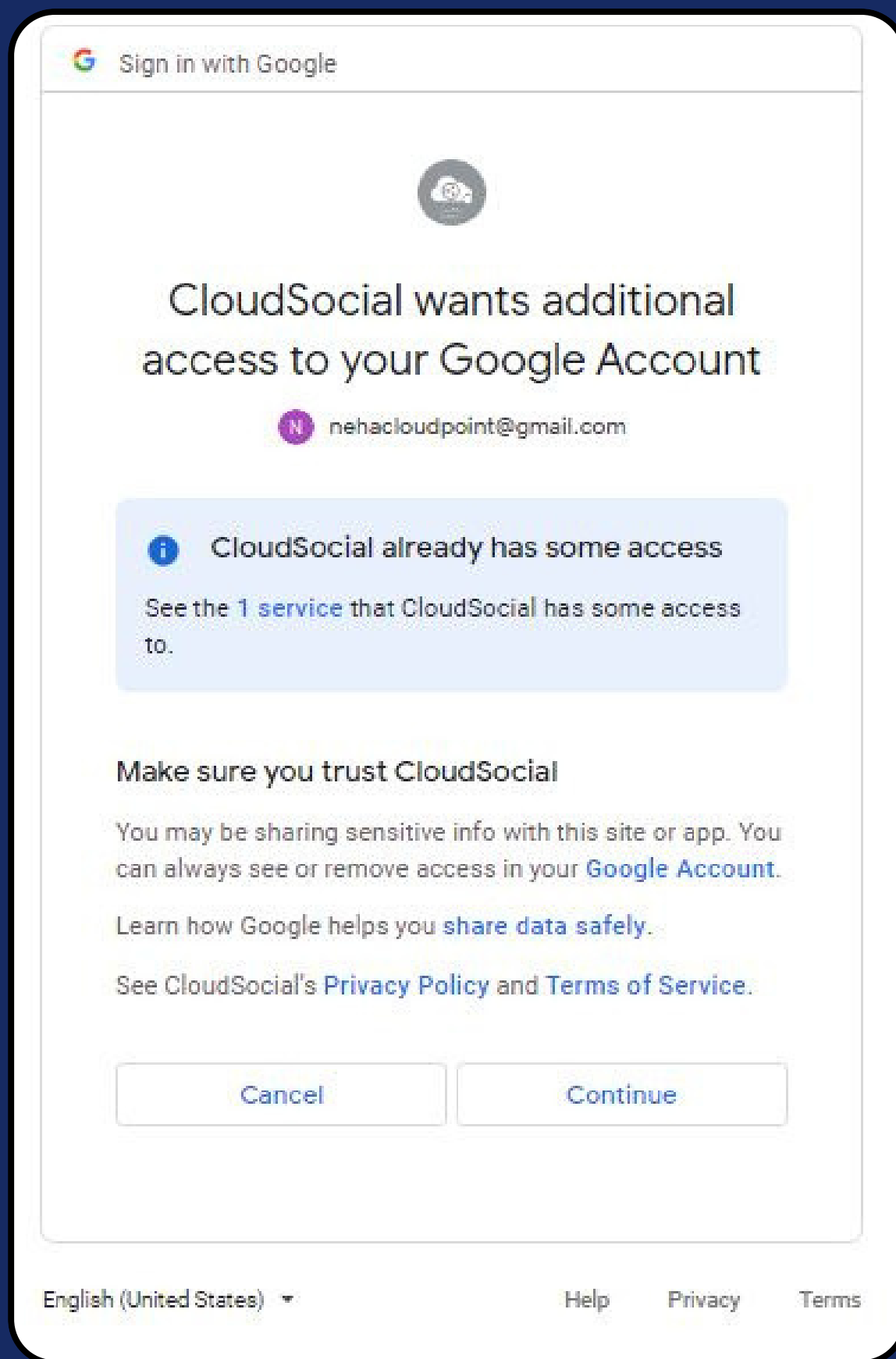
Steps for Adding a Google My Business

Once you click on Google My Business, this screen will open up.

- 📍 Click on Connect.
- 📍 You will be asked to login to GMB.
- 📍 GMB will seek your permission to give access to Google account, Continue.
- 📍 Your GMB will get added.
- 📍 Click on the check box and Submit.

Google Drive










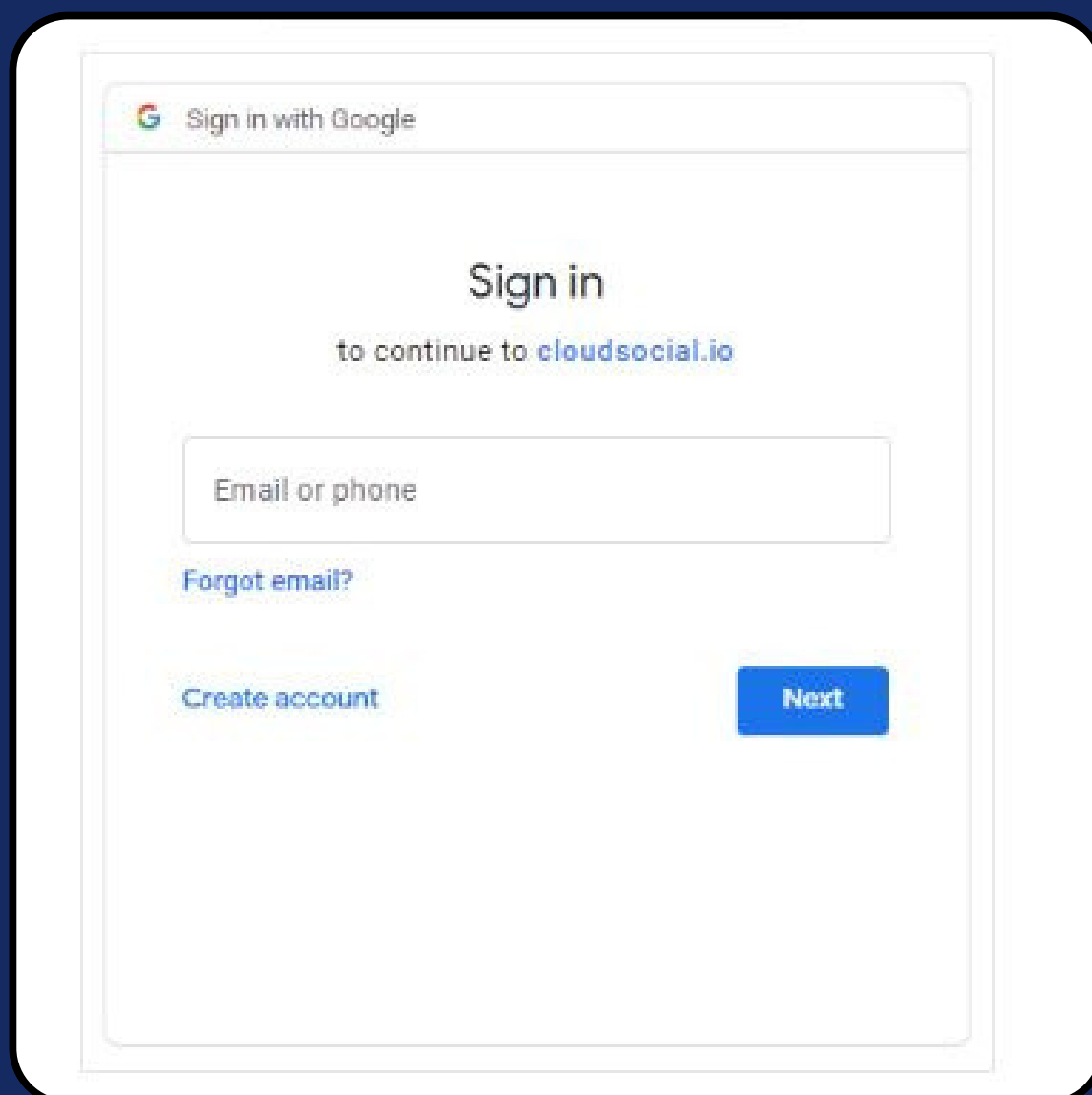
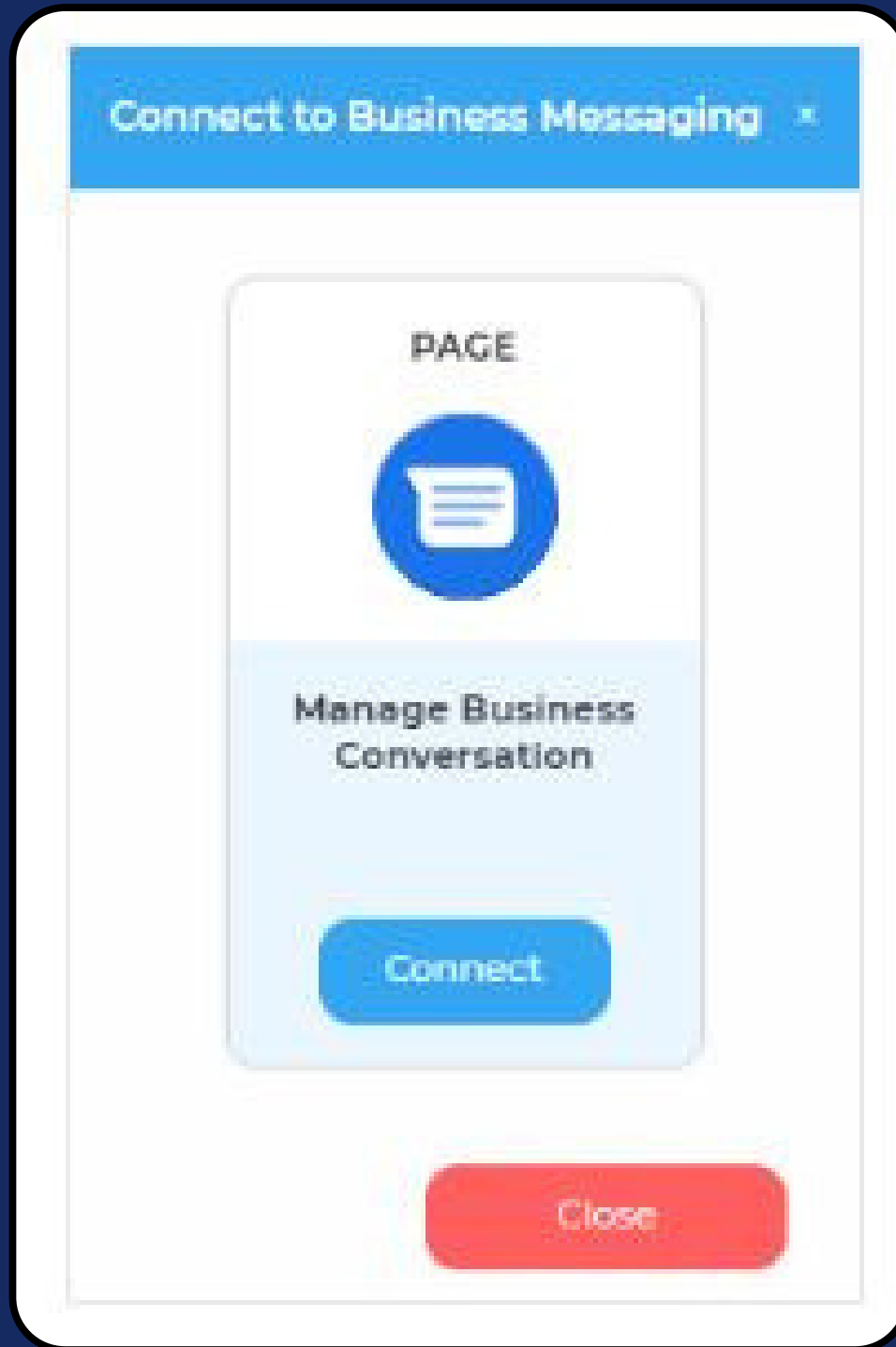


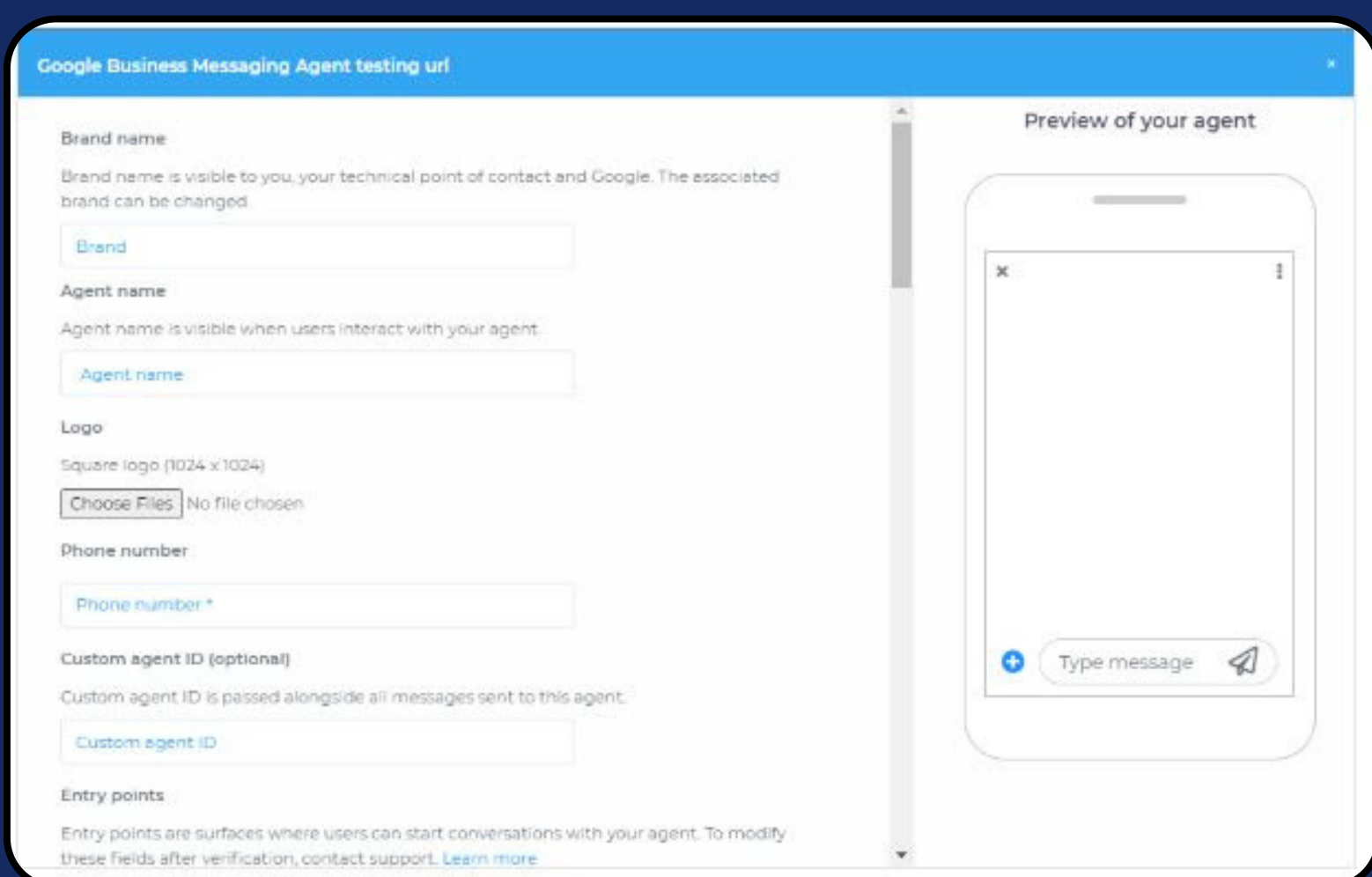
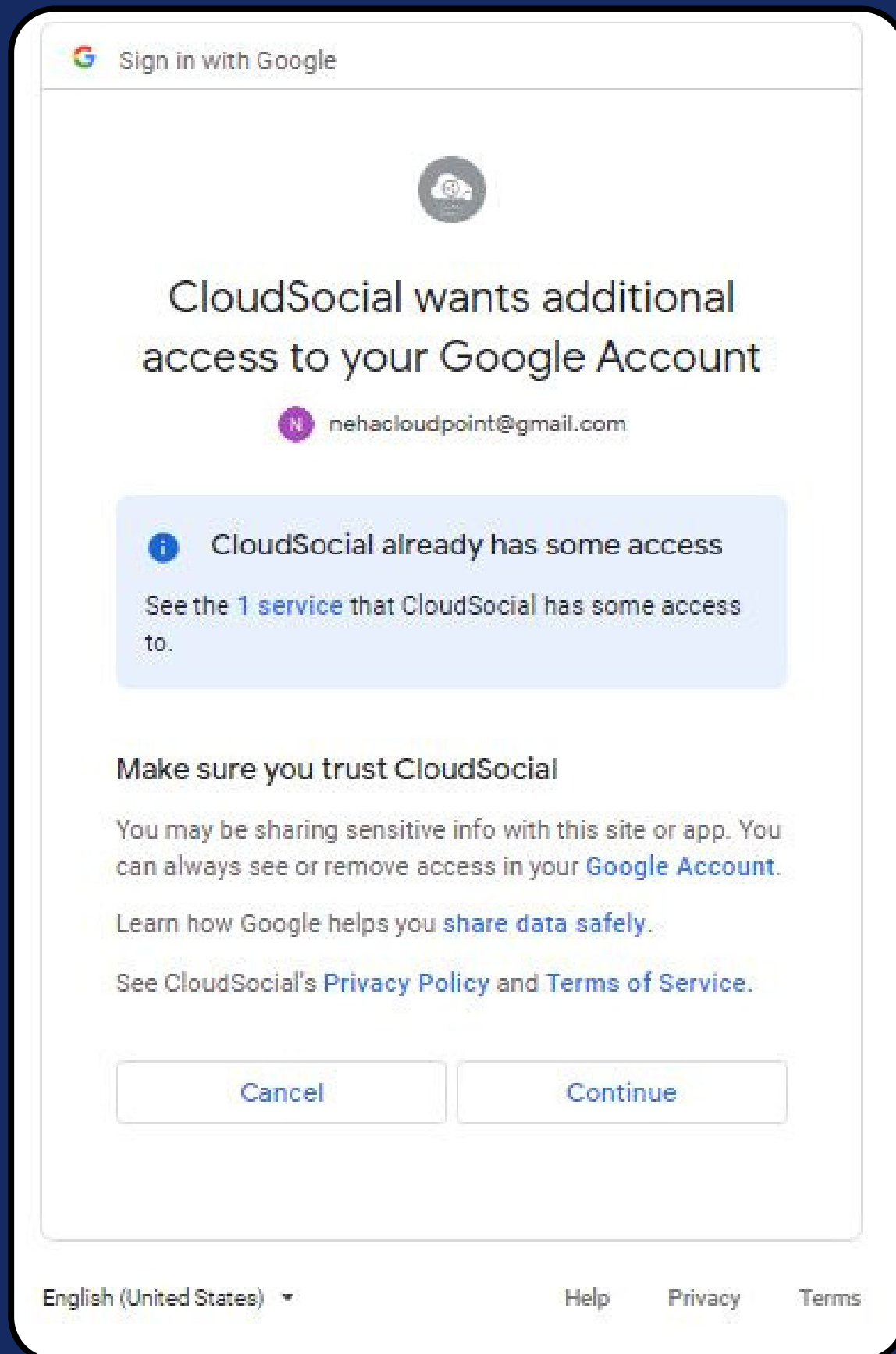
Steps for Adding a Google Drive

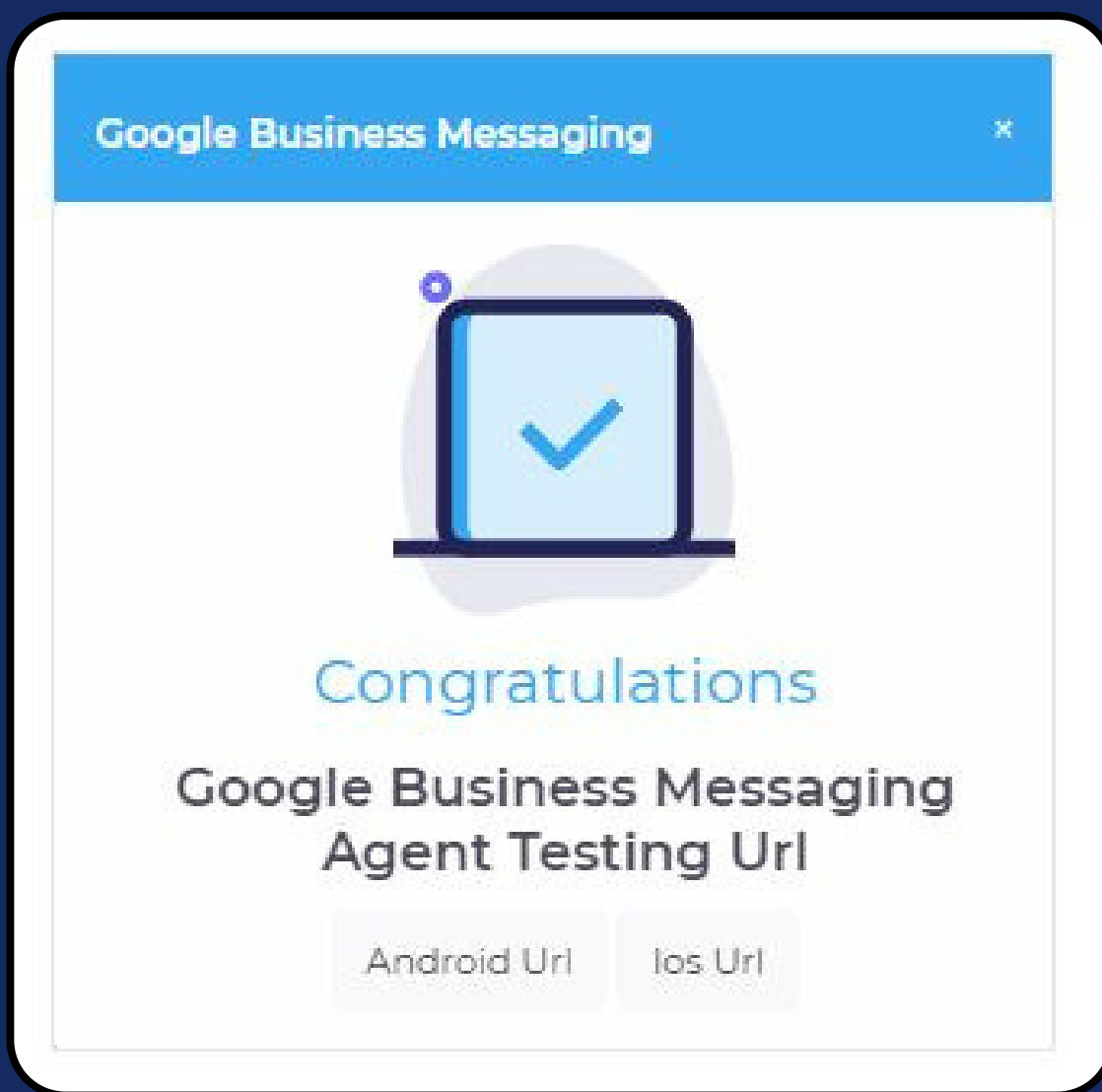
Once you click on Google Drive, this screen will open up.

-  Click on Connect.
-  You will be asked to login to Google Drive.
-  Google Drive will seek your permission to give access to Google account, Continue.
-  Your Google Drive will get added.
-  Click on the check box and Submit.

Google Business Messaging











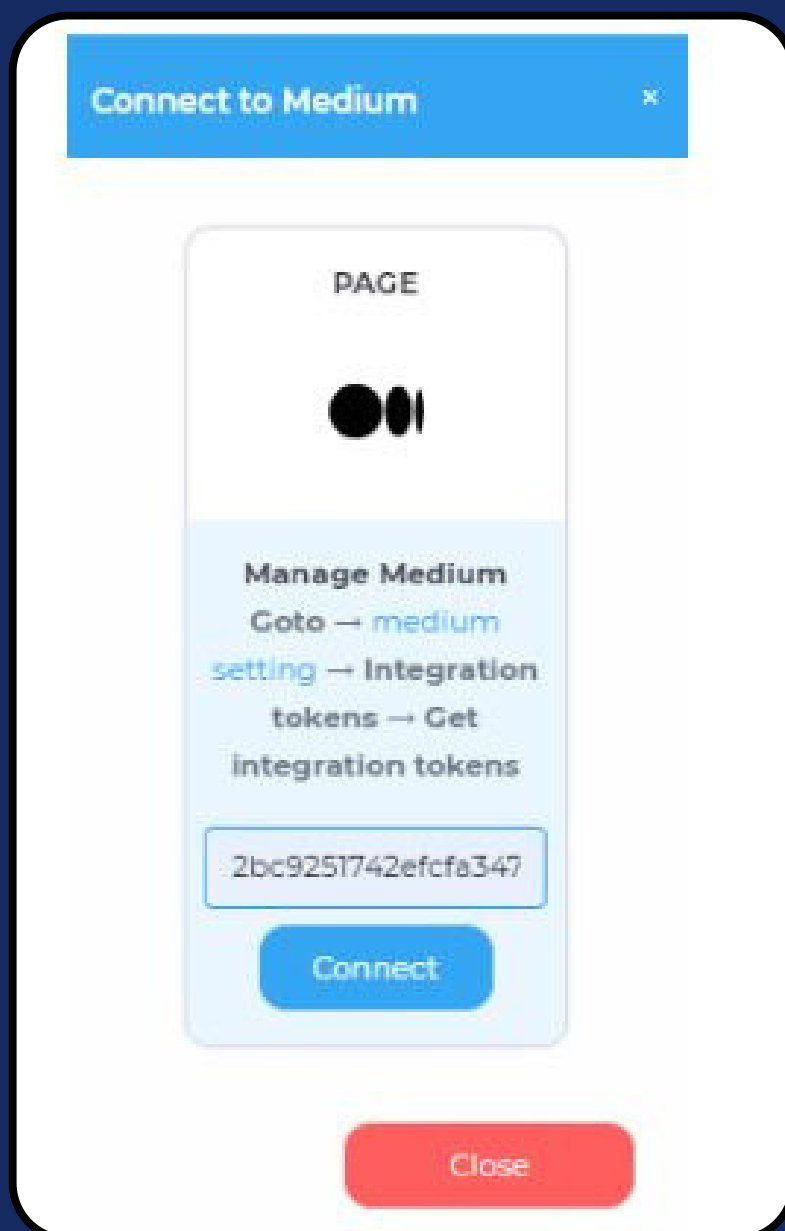
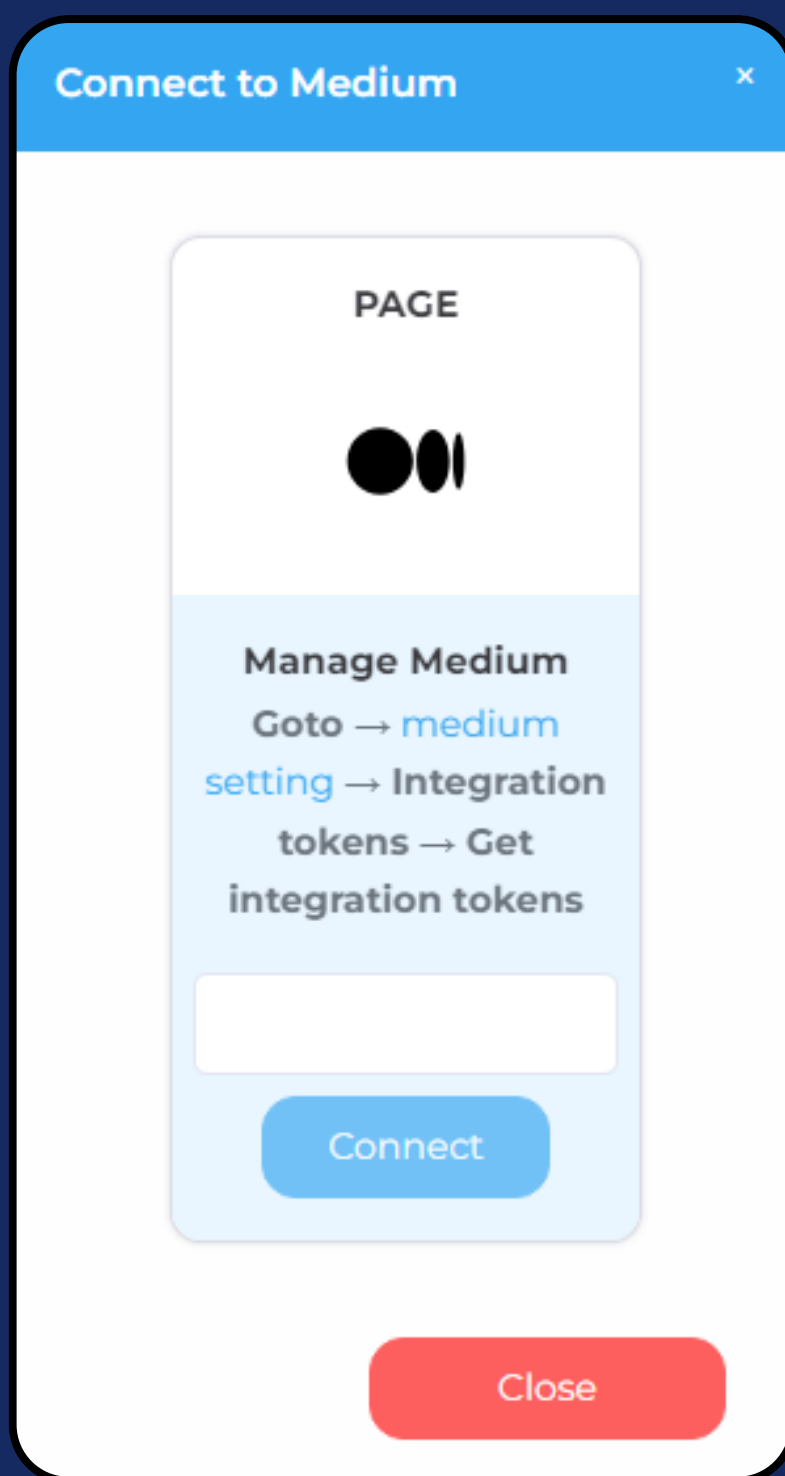


Steps for Adding a Google Business Messaging

Once you click on Google Business Message, this screen will open up.

-  Click on Connect.
-  You will be asked to login to Google Business Message.
-  Google Business Message will seek your permission to give access to Google account, Continue.
-  Fill the mandatory details.
-  Your Google Business Messaging will get added.
-  Click on Submit.

Medium





Steps for Adding a Medium

Once you click on Medium, this screen will open up.


- 📍 Click on Connect.
- 📍 Go to medium setting.
- 📍 Security and apps.
- 📍 Integration token.
- 📍 Get integration token.
- 📍 Enter the integration token.
- 📍 Click on connect.

TikTok



Connect to TikTok

PAGE



Manage TikTok Business account

Connect

Close

Log in to TikTok

Manage your account, check notifications, comment on videos, and more.

- Use QR code
- Use phone / email / username
- Continue with Facebook
- Continue with Google
- Continue with Twitter
- Continue with Apple
- Continue with Instagram

By continuing, you agree to TikTok's [Terms of Service](#) and confirm that you have read TikTok's [Privacy Policy](#).



Authorize CloudSocial to access your TikTok account?



CloudSocial would like to:

- Access your profile info (avatar, display name, like count, follower count, following count, verified status)
- Read your public videos on TikTok
- Share videos as a draft to your TikTok account.

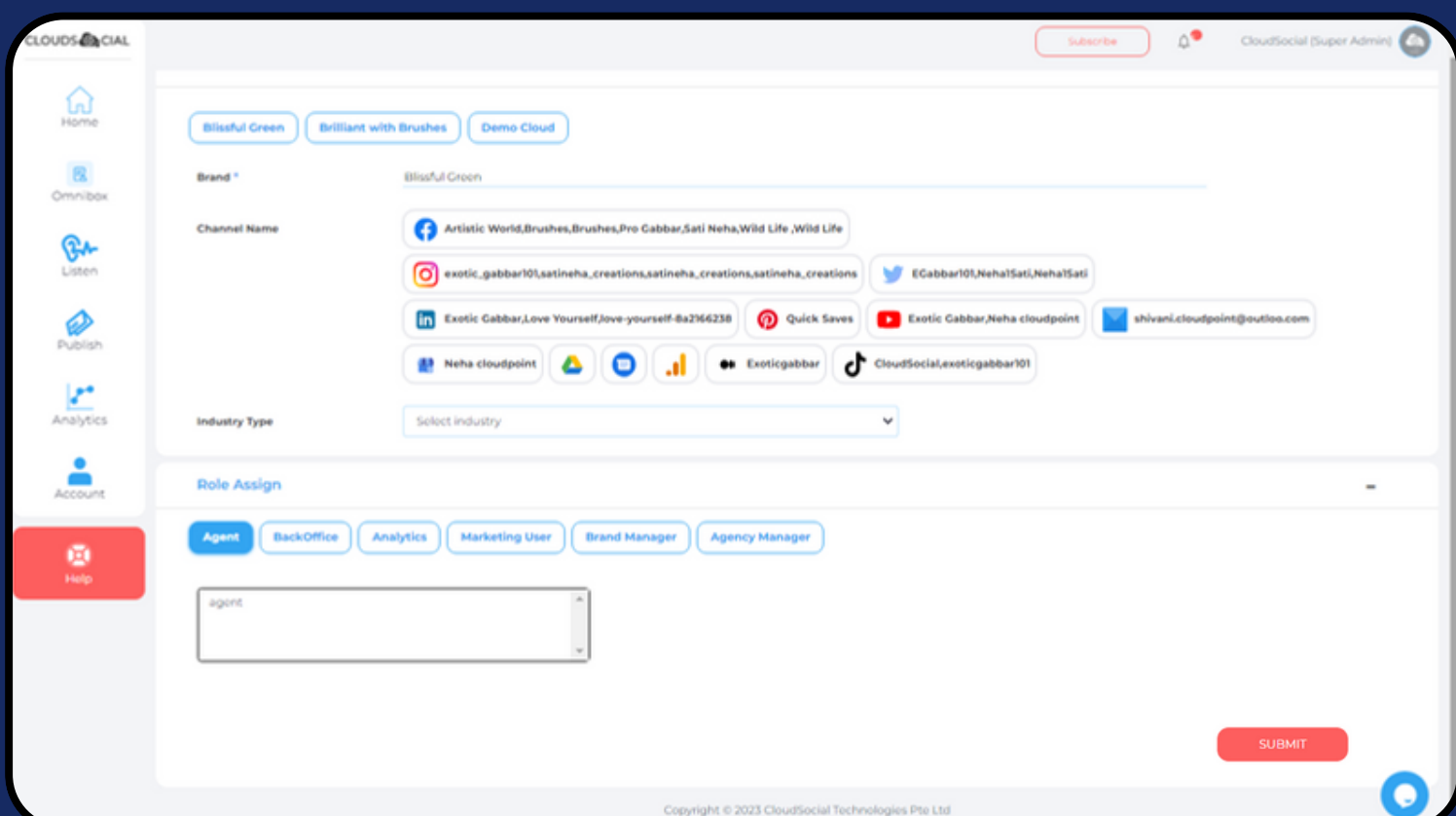
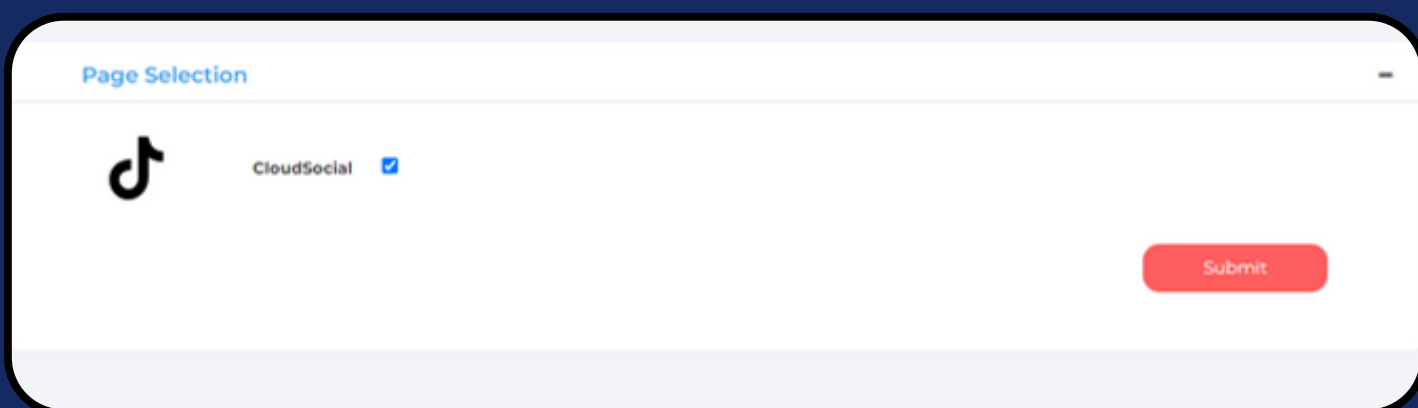
You can manage this setting via "Edit access". To revoke access after the authorization, go to TikTok mobile app > "Settings and privacy" > "Security and login" > "Manage app permissions".

[Edit access >](#)

Make sure you trust this website or app. By tapping "Authorize", you agree to CloudSocial Terms of Service and acknowledged that you have read its Privacy Policy.

Authorize

Cancel





Steps for Adding a Tiktok

Once you click on tiktok, attached screen will open up.

- 📍 Click on Connect.
- 📍 You will be asked to login to tiktok.
- 📍 Tiktok will seek your permission to give access to Google account, Continue.
- 📍 Your Tiktok will get added.
- 📍 Click on the check box and Submit.