

“Become a Social Media Analytics Pro with CloudSocial’s **ANALYTIC USER** Guide”



ANALYTIC

**This user has been
setup for the
Reports & Analytics
section.**

Functionality

- ◆ Dashboard
- ◆ Analytic
- ◆ Support

Dashboard

- ◆ This is the default landing page in CloudSocial.
- ◆ Note : That by default Analytic User will always see the latest five posts and latest five mentions.

Analytic

- ◆ Downloading the customizable reports for the various Social media channels
- ◆ Access to the the Analytics section organized by
 - Brand (aggregate across all social media channels added for that brand)
 - Facebook
 - Instagram
 - LinkedIn
 - Email
 - Tiktok
 - Sentiment
 - Twitter
 - Youtube
 - Pinterest
 - GMB
 - Team
 - Google Analytic
- ◆ NPS : Net Promoter Score
- ◆ Mail Configuration

Support

◆ Access our Support 24x7x365

➤ Email

➤ Chat Video Calls

➤ Raising Tickets to support team